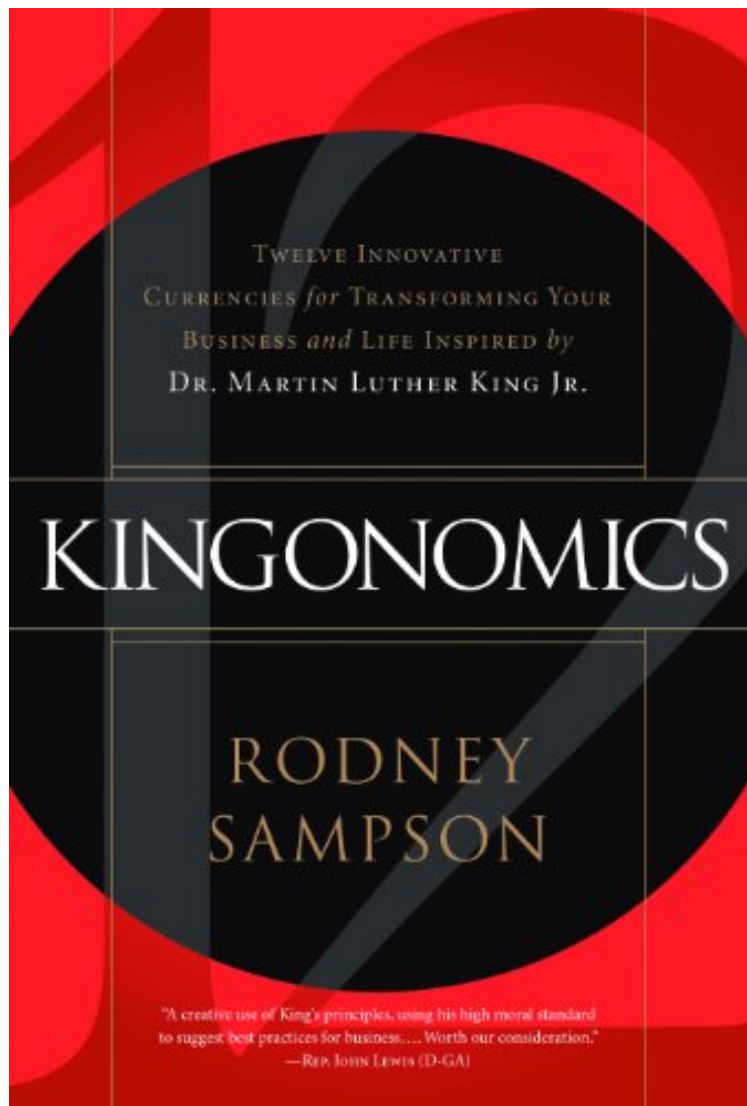


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Kingonomics: Twelve Innovative Currencies for Transforming Your Business and Life Inspired by Dr. Martin Luther King Jr.

Rodney Sampson

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While most know of Dr. Martin Luther King, Jr.'s sweeping dream of equality and freedom for all, what many do not realize is just how keenly focused he was on economic issues, particularly in his later years. Without economic opportunity, King often noted man "has neither life nor liberty nor the possibility for the pursuit of happiness. He merely exists." It was, in fact, while planning the Poor People's March, a dramatic stand on economic issues, that his voice was forever silenced. In his final book, King posed the question, WHERE DO WE GO FROM HERE? The answer lies in KINGONOMICS, a 21st century interpretation of his economic vision translated through the eyes of globally established economic innovator, business developer and highly successful serial entrepreneur, Dr. Rodney S. Sampson. Comprised of twelve currencies (including service, innovation and reciprocity), Sampson takes pertinent ideas from the life and works of Dr. King and, by combining them with real life experiences, produces a guide through which one could realize their full potential and personal power. Success does not discriminate and the roadmap to it is contained in the pages of this revolutionary new work.

"Kingtonomics made me take a deeper look at where we are today and how important Dr. King's work was to the success assimilating cultures, education, and financial opportunities to all people today."—Rick Singer, CEO Master Coach, The Key Worldwide "Kingtonomics translates many of the teachings of Dr. Martin Luther King Jr. as they may be applied by individuals in this world as participants in the struggle for economic recognition, inclusion, and reward.... I highly recommend this book to learn more about how to find economic success that is in sync with your spiritual self."—Charles H. Green, Executive Director, Small Business Finance Institute; Author, Get Financing Now "Bishop Sampson has developed a creative use of Kings' principles, using his high moral standard to suggest best practices for business. He raises some prudent ideas worth our consideration."—Rep. John Lewis (D-Ga) "Kingtonomics ... expands our view of currency and gives us a new paradigm on expected returns."—Henry Hardin, CEO and President, SCI Companies "Read this book and remove the words 'failures' and 'impossibles' from your vocabulary."—Bishop Charles Edward Blake, Sr., Presiding Bishop, Church of God in Christ (Los Angeles) "Kingtonomics captures a philosophical framework, which if embraced today, will impact your tomorrow and generations to come."—Bishop Allen T.D. Wiggins, Senior Pastor, The Hope Church; Executive Director, The Village of Orlando "With Kingtonomics, Bishop Sampson has successfully blended together Dr. King's practical and philosophical approach to economic self-sufficiency. His clear, crisp, and compelling approach is a must read by people wanting to gain knowledge and virtually guarantee results."—Alan W. Urech, Principal, Stoney River Capital Partners, LLC; Sr. Vice President, 200 Peachtree "Bishop Rodney Sampson is at once incisive, inspiring, and thought-provoking. A superb book that provides unique and compelling insights into the principles of collaborative leadership and strategies for economic success, based on the life of Dr. Martin Luther King Jr., as applied to today's business environment. Guaranteed to be a truly rewarding experience for all readers, regardless of background. Highly recommended!"—Andre Bisor, Founder, Harvard Extension Service Leadership Society; President, Institute for Negotiation Leadership Diplomacy "Kingtonomics is a powerful experience for each person that turns the pages. The right course of action for our economy!"—Derrick Miles, CEO, The Milestone Brand; Author, Superhuman Performance "Sampson reminds us that Dr. King's message is as relevant today, if not more so, than it was forty-five years ago."—Dr. Robert R. Jennings, President, Lincoln University "Bishop Rodney Sampson has embodied the manifestation of Dr. Martin Luther King's economic philosophies in his timely prophetic book. ... Kingtonomics is a great investment."—Bishop Paul S. Morton, Sr., International Presiding Bishop, Full Gospel Baptist Church Fellowship; Senior Pastor, Changing A Generation Full Gospel Baptist Church; Author, Changing Forward