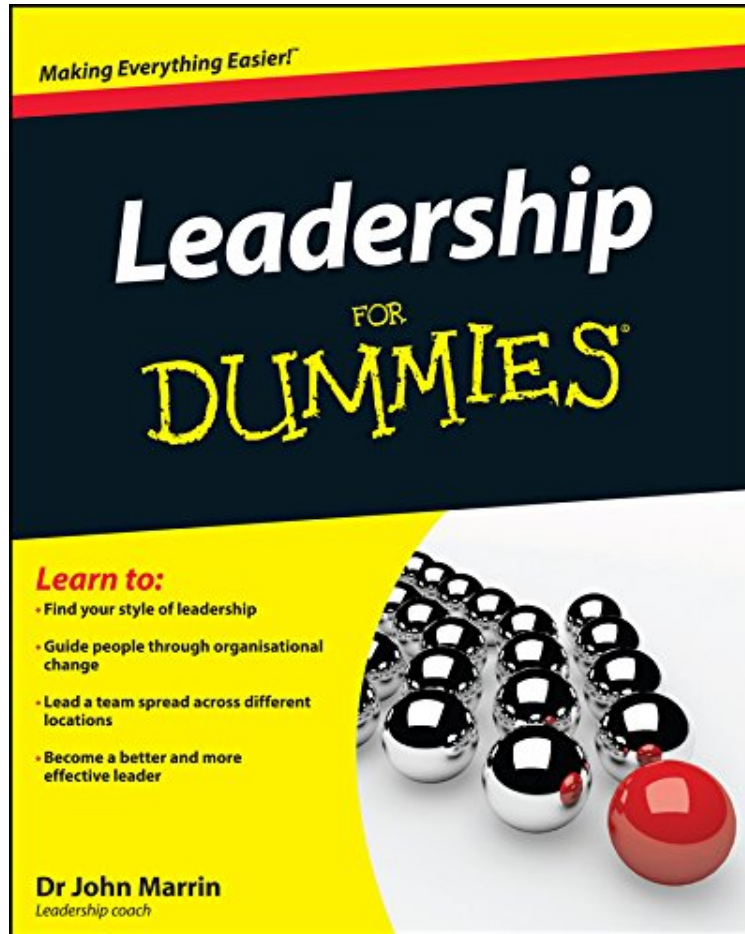


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Do you find yourself being asked to lead others but have no idea where to start? Do you lead a team spread across different offices or even continents? In this no-nonsense guide to leadership you will find answers to crucial questions like: what is leadership? And what style of leadership should I be using? You'll discover how to lead your friends whilst remaining their friend; how to lead change in a way that people accept and understand; when and where to draw the line; and how to reflect on your experiences to become a better and more effective leader.nbsp;nbsp; Only a lucky few of us are natural born leaders. It takes time and effort to develop a range of leadership styles which work for you

and those around you as well as discovering how to become comfortable leading others. Leadership can be a lonely occupation; Leadership For Dummies is your ideal companion. John Marrin explores the fine line between managing and leading and the book is full of tips for making the most of your leadership experiences and how to cope with the dilemmas and discomfort all leaders at some point experience.

From the Back Cover
Learn to: Find your style of leadership Guide people through organisational change Lead a team spread across different locations Become a better and more effective leader The quick, easy way to become an effective leader
Written by one of Britain's most sought-after leadership coaches, this book is your gateway to becoming an effective leader. Gleaned from the wisdom acquired by working with hundreds of highly successful leaders from the world of business, Leadership For Dummies is fortified with practical tips and skill-building exercises guaranteed to get you up and running with all the confidence and skills you need to lead any team, department or organisation successfully – in no time! What's in a name – come up with a definition of 'leadership' that really works for you and zero-in on your leadership strengths and weaknesses Know thyself – find out why authenticity is key to becoming an effective leader, and how self-knowledge enables you to meet the challenges of leadership Follow the leader – cultivate the qualities people respond to in a leader, and inspire them to deliver their best every time Not-so-secret agent – become a change agent who leads teams, departments and even entire organisations through changes, big and small Teaming up – discover tried and tested tips for leading different kinds of teams and how to overcome the challenges each presents Open the book and find: The difference between managing and leading Ways to gain the commitment of people who work for and with you How to lead, starting with yourself Ways to steer people through change successfully How to increase your influence in your organisation Techniques to lead different types of teams Methods to motivate difficult people Tips on building senior leadership teams
About the Author
Dr John Marrin is founder of Marwel Co., which specialises in leadership development and employee engagement. He is a leading authority on how leaders of organisations totally engage their directors, managers and employees to enhance their commitment to deliver improved performance. He is a leadership coach and organisation development specialist to a wide range of clients including large multinationals, privately owned businesses and public sector organisations.