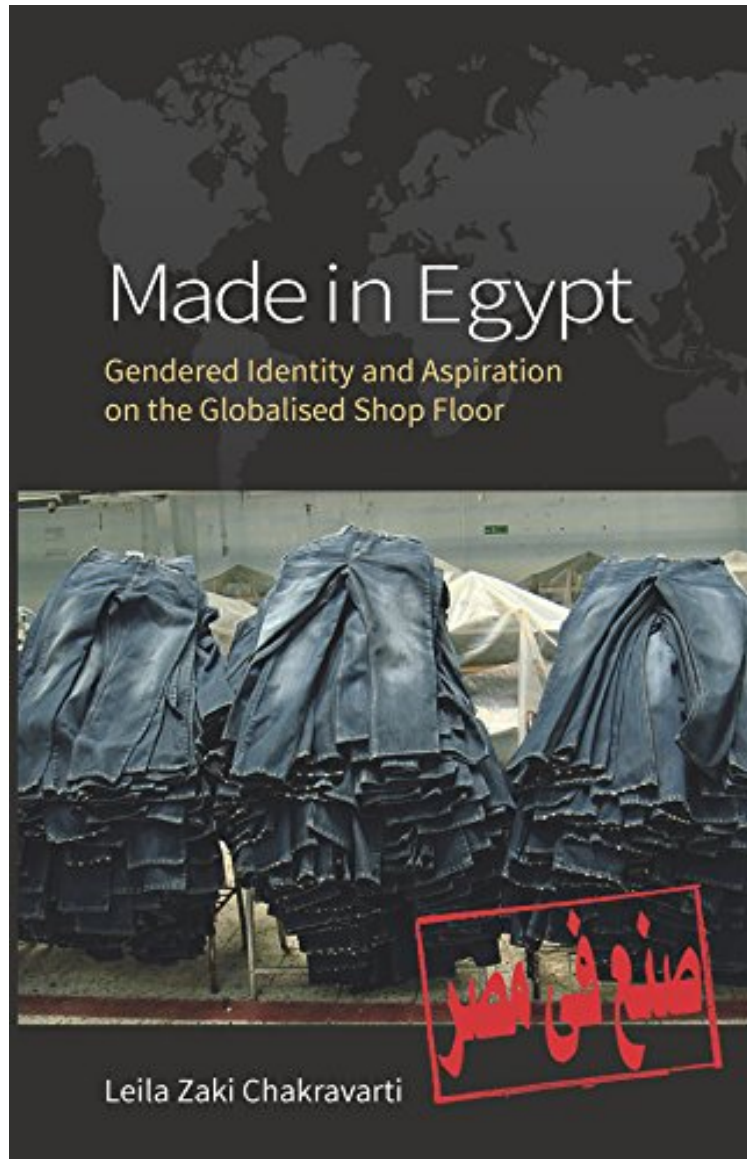


Made In Egypt: Gendered Identity and Aspiration on the Globalised Shop Floor

Leila Zaki Chakravarti

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Gendered Identity and Aspiration on the Globalised Shop Floor:

This ground-breaking ethnography of an export-orientated garment assembly factory in Egypt examines the dynamic relationships between its managers ndash; emergent Mubarak-bizniz (business) elites who are caught in an intensely competitive globalized supply chain ndash; and the local daily-life realities of their young, educated, and mixed-gender labour force. Constructions of power and resistance, as well as individual aspirations and identities, are explored through articulations of class, gender and religion in both management discourses and shop floor practices. Leila Chakravarti's compelling study also moves beyond the confines of the factory, examining the interplay with the wider world around it.

SHORTLISTED FOR THE 2017 THINKING ALLOWED AWARD FOR ETHNOGRAPHY "This book makes a timely and significant contribution to the ethnographic literature on contemporary Egyptian factory workplace dynamics between management and workers, in which gender relations, class, power, control, resistance, and religious discourses intersect..." middot; Khaled Adham, UAE University About the Author Leila Zaki Chakravarti is Research Associate at the Centre for Gender Studies, SOAS, with extensive fieldwork experience as a shop floor worker in an Egyptian garment assembly factory.