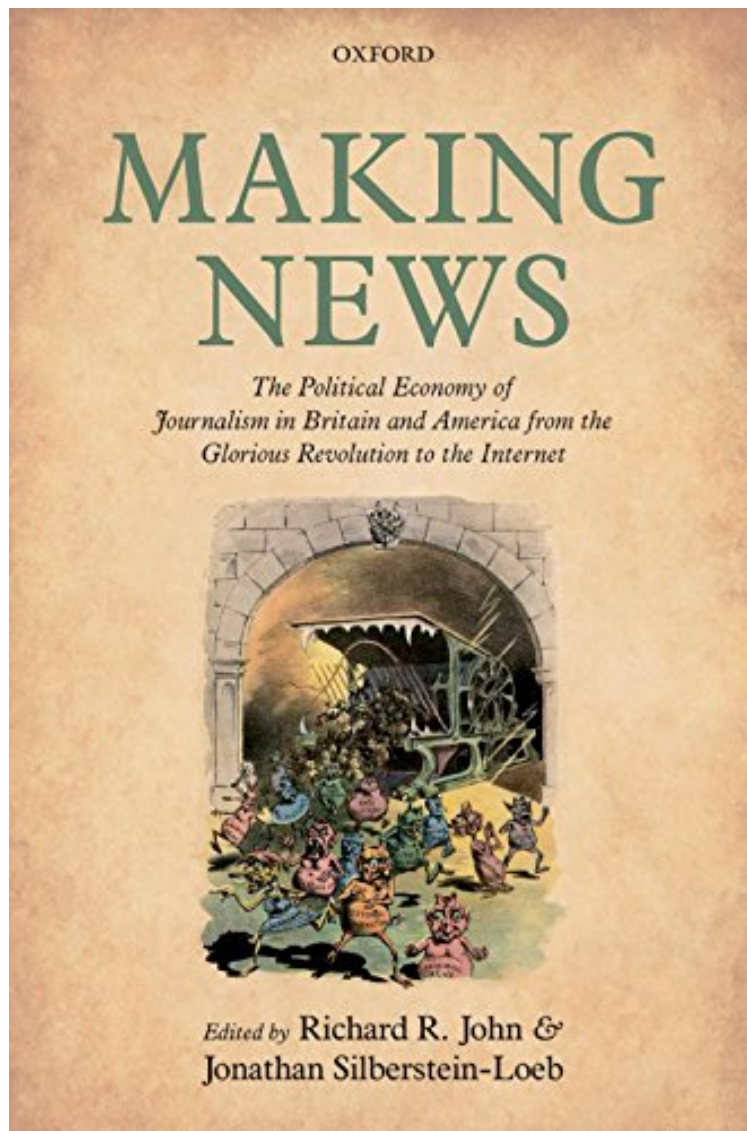


(Free and download) Making News: The Political Economy of Journalism in Britain and America from the Glorious Revolution to the Internet

## **Making News: The Political Economy of Journalism in Britain and America from the Glorious Revolution to the Internet**

*From OUP Oxford*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



**DOWNLOAD**



+

**READ ONLINE**

#3470365 in eBooks 2015-09-24 2015-09-24 File Name: B019HZ6W5K | File size: 43.Mb

**From OUP Oxford : Making News: The Political Economy of Journalism in Britain and America from the Glorious Revolution to the Internet** before purchasing it in order to gage whether or not it would be worth my time, and all praised Making News: The Political Economy of Journalism in Britain and America from the Glorious Revolution to the Internet:

How can the news business be re-envisioned in a rapidly changing world? Can market incentives and technological imperatives provide a way forward? How important have been the institutional arrangements that protected the production and distribution of news in the past? *Making News* charts the institutional arrangements that news providers in Britain and America have relied on since the late seventeenth century to facilitate the production and distribution of news. It is organized around eight original essays: each written by a distinguished specialist, and each explicitly comparative. Seven chapters survey the shifting institutional arrangements that facilitated the production and distribution of news in Britain and America in the period between 1688 and 1995. An eighth chapter surveys the news business following the commercialization of the Internet, while the epilogue links past, present, and future. Its theme is the indispensability in both Great Britain and the United States of non-market institutional arrangements in the provisioning of news. Only rarely has advertising revenue and direct sales covered costs. Almost never has the demand for news generated the revenue necessary for its supply. The presumption that the news business can flourish in a marketplace of ideas has long been a civic ideal. In practice, however, the emergence of a genuinely competitive marketplace for the production and distribution of news has limited the resources for high-quality news reporting. For the production of high-quality journalism is a byproduct less of the market, than of its supersession. And, in particular, it has long depended on the acquiescence of lawmakers in market-limiting business strategies that have transformed journalism in the past, and that will in all likelihood transform it once again in the future.

"Cogent and informative descriptions... Most notably, they reveal not just how news media are embedded in political and economic institutions but also how those institutions shape the use of new technologies. This collection will be a useful introduction to this vital and vibrant industry for scholars of organizations and the economy who are analyzing its recent past and its future." -- *Administrative Science Quarterly*

"This absolutely essential book combines meticulous, original research from leading authorities with a finely tuned editorial sensibility to reinforce the centrality to journalism of the political economy." -- Martin Conboy, Professor of Journalism History and Co-Director of the Centre for the Study of Journalism and History, University of Sheffield

"*Making News* provides a necessary and much needed historical perspective on the development of news journalism in the US and the UK since 1688. Covering two countries and three centuries in a tightly edited volume, the contributors convincingly show how economic, political, and normative institutional arrangements are at least as important as media technologies in shaping the production and dissemination of news, confronting hyperbolic techno-jargon (whether Victorian or contemporary) with sober historical analysis." -- Rasmus Kleis Nielsen, Director of Research, Reuters Institute for the Study of Journalism, University of Oxford and Editor-in-Chief of the *International Journal of Press/Politics*

"*Making News* offers a startling multi-century tour from the birth of newspapers to the rise of the Internet. There are surprises on almost every page. The value of this rigorous, crisply written book is enhanced because the authors don't just record the history of news. They place the unfolding chronology in historical context, making their narrative come alive, gently instructing readers on not just what happened but why." -- Ken Auletta, author and media critic for *The New Yorker* magazine

"Do not mistake this book for yet another sentimental look at the history of a dying medium. From the eighteenth century to the present, this rich transatlantic collection challenges us to turn away from the dazzle of new media technologies and to explore the political and economic institutions that have always shaped the news. Rigorously researched and analytically acute, the essays gathered here serve as thoughtful, probing guides not only to the journalism of the past, but to the forces that will shape the news media of the future." - Fred Turner, Professor of Communication at Stanford University

"This book breaks new ground by focusing on the economic, technological, and public policy influences that shaped British and American journalism over three centuries. It is full of new insights and new information that will require the history of journalism to be reinterpreted." -- James Curran, Professor of Communications, Goldsmiths, University of London

About the Author Richard R. John, Professor of History and Communications, Columbia Journalism School, Columbia University, Jonathan Silberstein-Loeb, Barrister, Inner Temple

Richard R. John is a Professor of History and Communications at Columbia Journalism School, Columbia University. He is a historian who specializes in the history of business, technology, communications, and American political development. He teaches and advises graduate students in Columbia's Ph.D. program in communications, and is member of the core faculty of the Columbia history department, where he teaches courses on the history of capitalism and the history of communications. Jonathan Silberstein-Loeb is sometime Senior Lecturer in History at Keble College and pupil barrister. After completing a PhD at the University of Cambridge, he became Senior Lecturer in History at the University of Oxford along with a research fellowship focused on the business of news at Oxford's Said Business School. Silberstein-Loeb's developing interest in law and business then led to an LLB at City University Law School in London and an LLM at NYU Law.