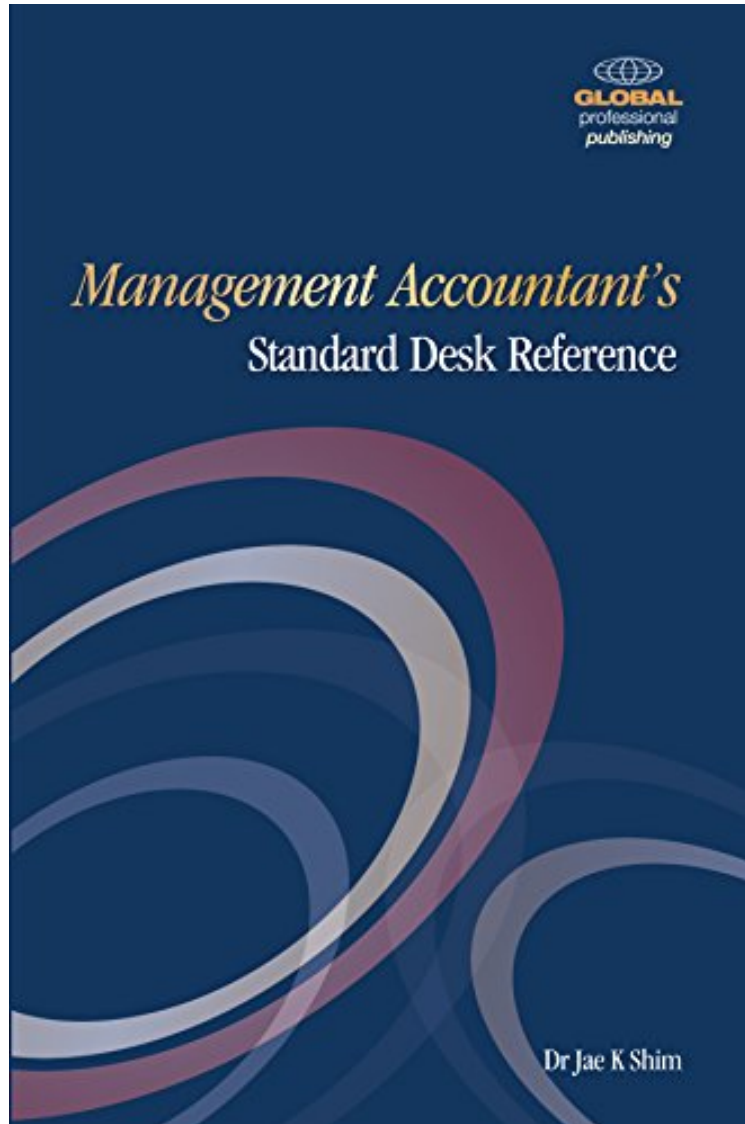


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Management Accountant's Standard Desk Reference

Shim Jae K

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Shim Jae K : Management Accountant's Standard Desk Reference before purchasing it in order to gage whether or not it would be worth my time, and all praised Management Accountant's Standard Desk Reference:

The Management Accountant's Standard Desk Reference is a working guide that will assist practitioners in quickly pinpointing and solving problems. You will learn what to look for, what to do and when and how to do it. This book provides measures, guidelines, ratios, formulas, procedures, techniques and rules of thumb to provide you with

solutions to virtually any managerial accounting problems and related areas of concern that arise. Above all, this is a practical, comprehensive desk reference. This book is organized with ease of use in mind. It is a valuable reference tool with outlines, checklists, illustrations, step-by-step instructions, charts, sample documents and other how-to information. And everything is geared to business managers and managerial accountants. It covers the managerial use of accounting, financial and operating data for planning, control and decision making. A heavy emphasis is placed on how to manage costs to be globally competitive. Due to the nature of the subject, the book uses the multidisciplinary approach looking at the topics from many different angles such as finance, economics, marketing, information systems, quantitative methods and the like. Heavily emphasized is the incorporation of information technology (i.e., how to use computer software) into virtually every subject covered in this book. Furthermore, the book uses the solved problems approach, with emphasis on the practical application of managerial and cost accounting concepts, tools and methodology. The reader is provided with the following: 1. Definitions and explanations which are understandable; 2. a variety of examples illustrating the concepts and techniques which are concise; 3. ample problems and detailed suggested solutions; 4. computer software demonstration and printouts; and 5. additional materials that supplement the topic.

"This well-organized accounting resource is easy to understand and follow. Shim (California State Univ., Long Beach) is an authority on the topic and author of numerous publications, e.g., *The Financial Troubleshooter* (CH, Jan'06, 43-2886), *Accounting and Earnings for the Nonfinancial Executive* (CH, Jan'01, 38-2821), and *Strategic Business Forecasting* (CH, Sep'00, 38-0395). Although specifically designed for practitioners, this work can also benefit students because it is authoritative yet comprehensible. Each chapter begins with general information about a key topic, e.g., cost classification, activity-based costing, break-even and cost-volume-profit analysis, budgeting for profit planning and financial modeling, and long-term investment and capital budgeting decisions. Shim then breaks down each topic into subsections that provide detailed information as well as illustrations, formulas, ratios, procedures, charts, tables, and examples that further explain the concepts. Each chapter ends with a summary that highlights its key information. Practitioners will find this desk reference useful to consult when they need an answer to a specific question or a quick review, and students will find it valuable as a good, basic overview of management accounting. **Summing Up: Highly recommended (Choice)** About the Author Jae K. Shim is Professor of Business Administration at California State University, Long Beach, and a consultant for over twenty years. He is also president of the National Business Foundation.