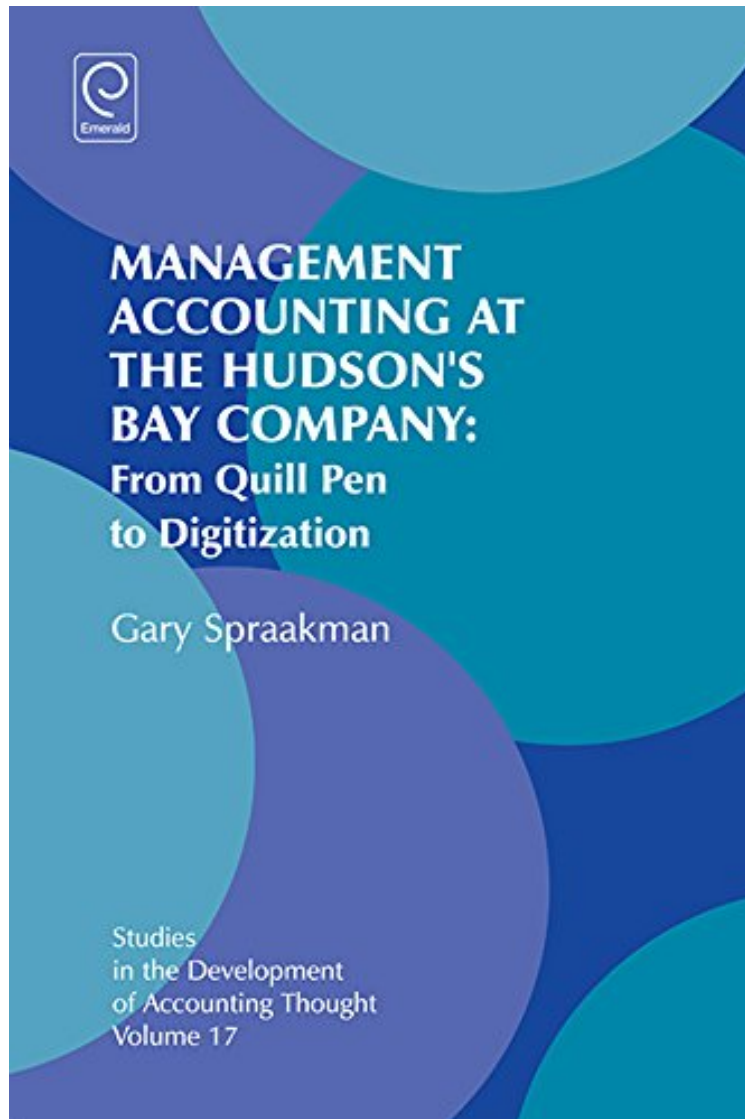


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In examining a company for 335 years, *Management Accounting at the Hudson's Bay Company: From Quill Pen to Digitization* finds five significant management accounting changes. Each difficult to make change was made for significant strategic and survival reasons. Thus, the focus is on the making and remaking of management accounting.

One of the outcomes of his research into the Hudson Bay Company, says Sprackman, was to prove first theoretically then empirically that the use of management accounting increases in with uncertainty. He discusses double-entry fur trading 1670-1810, coordinating with management accounting 1810-70, beginning to manage with financial numbers 1870-1930, managing with financial number 1930-2000, and managing with real numbers 2000-2005. Distributed in North America by Turpin Distribution. --Annotation copy;2015 Ringgold Inc. Portland, OR (protonview.com)About the AuthorGary Sprackman - York University, Canada