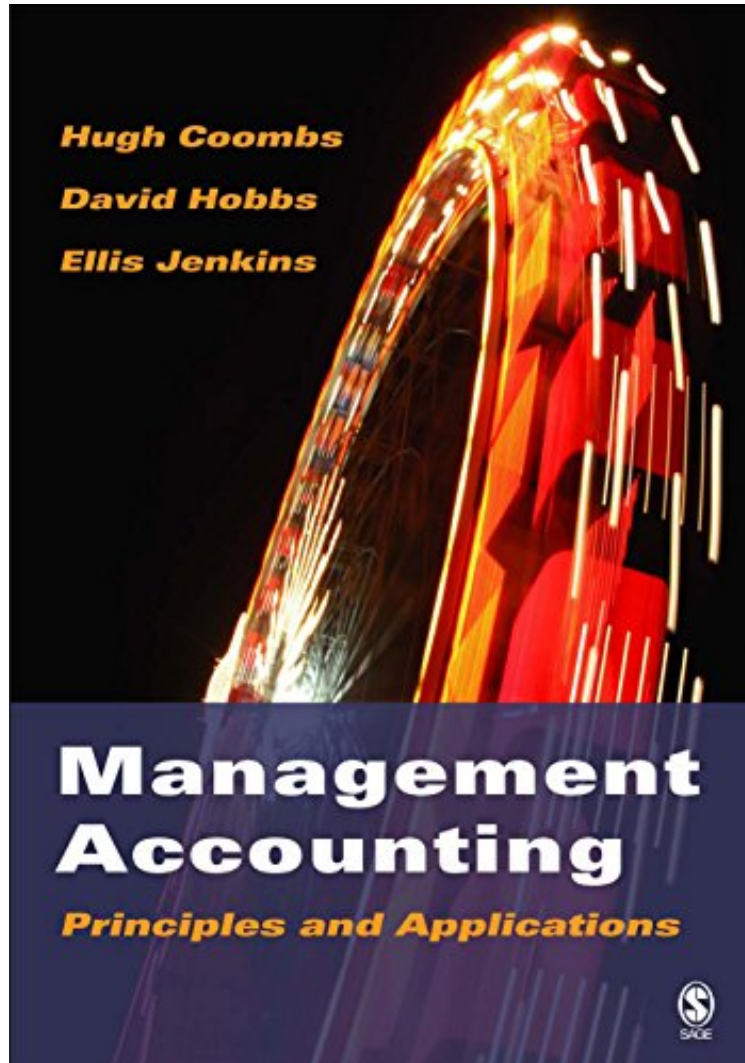


Management Accounting: Principles and Applications

Hugh Coombs, D Ellis Jenkins, David Hobbs
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This book adopts a new and accessible approach to helping readers understand how management accounting contributes to decisions in a variety of organisational contexts. It sets out clear explanations of practical management accounting techniques in the context of the application of these techniques to decisions. It recognizes practice through case studies and summarises published research. Uniquely, it examines the analytical and critical issues that often influence decision makers operating within private and public sector organisations. Key features include:- Case studies

of varying complexity that will allow students to work at their own level- Summaries of important research articles- Key learning objectives and end of chapter questions.

About the Author David Hobbs spent 33 years as a RN pilot, and since retirement has spent a period as Curator of the Fleet Air Arm Museum and become the author of many highly regarded books, including "A Century of Naval Aviation" and "The British Pacific Fleet".