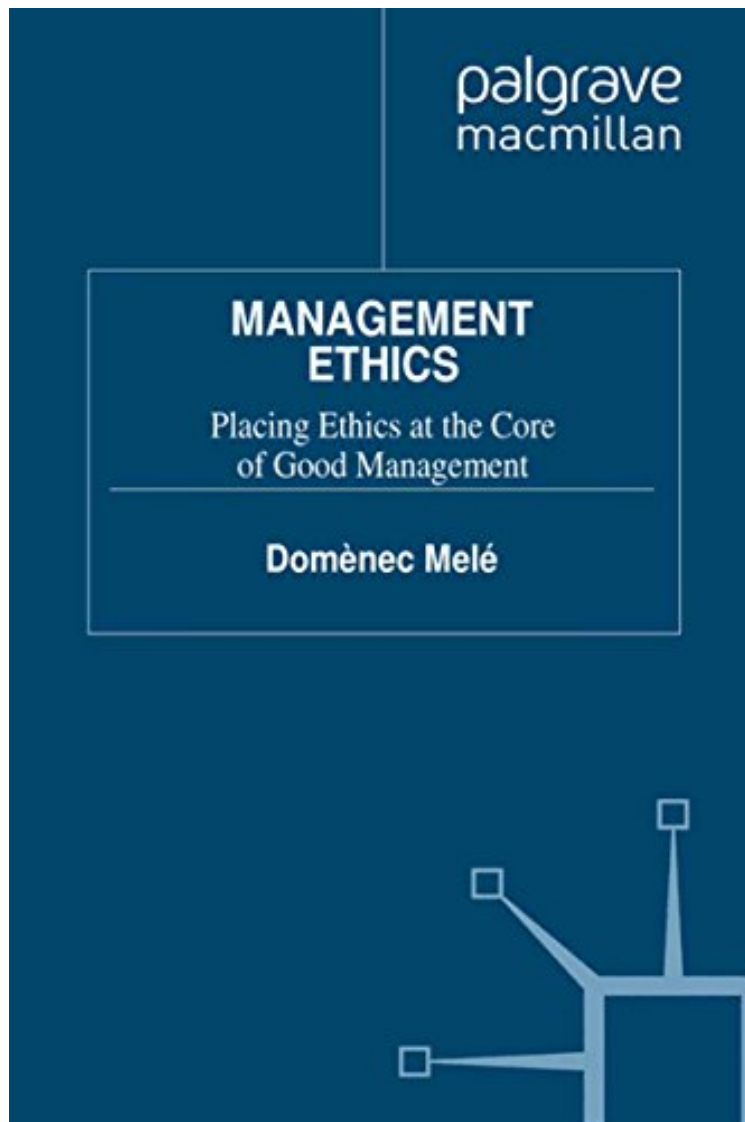


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## Management Ethics: Placing Ethics at the Core of Good Management (IESE Business Collection)

*D. Meleacut;*

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0 of 0 people found the following review helpful. Very good structure and examplesBy JoseVery good structure and examples. Excellent to communicate inside the organization showing ethical principles with practical examples. The

classical principles are explained clearly, however Meleacut; assumes as good many principles without discussion, which is not bad, it is a valid focus to teach ethics. However, many people will think that is not appropriate for complicated cases or another philosophical principles still in use. Not very good for ethical investigation or status of natural law acceptance, these are the principles not under discussion. 0 of 0 people found the following review helpful. I love it By Al Faruq Professor Mele is a great scholar. This is a wonderful read.

The recent financial crisis has awakened a renewed sensibility to ethics in business and management, and an increasing interest in a better understanding of how ethics and economics are intertwined. Managers and executives must understand not just the moral value of ethical behaviour, but also how this can strengthen and benefit the organization.

'This is a splendid examination of the role of ethics and an ethical point of view in management. It places human agency at the centre of activities of leaders and followers. Proceeding from this human-centred foundation, the exploration reveals essential connections among a wide variety of features of mixed market economies, including their long-term sustainability.' Alex C. Michalos, Editor in Chief, Journal of Business Ethics 'This is a terrific book on business ethics. Companies and executives will make better decisions if they read and study it.' R. Edward Freeman, Professor, Darden Graduate School of Business, University of Virginia, USA 'Ethics must be an integral part of managerial decision making. Today meeting highest ethical standards is a success factor. This book offers valuable guidance in putting ethics on the top the business agenda.' Peter Louml;escher, President and Chief Executive Officer Siemens AG 'Business leaders should heed Professor Meleacut;'s analysis. He argues that both organizational excellence and corporate responsibility are the result of good management and that good management, itself, requires an ethical foundation. The implications are clear: instead of seeking to drive performance through ever more complex incentive and control systems, companies should work on developing the core competencies of their managers.' Lynn Sharp Paine, John G. McLean Professor of Business Administration and Senior Associate Dean, Director of Faculty Development, Harvard Business School 'Written by an accomplished teacher and scholar in the field of management ethics, Management Ethics provides a comprehensive overview of the connection between management and ethical principles. In a world increasingly characterized by short-term behavior, that seemingly eschews considerations of sustainability and values, Domegrave;nec Meleacut; has written an important book that tells why management decisions and ethical principles must be closely connected.' Jeffrey Pfeffer, Thomas D. Dee II Professor of Organizational Behavior at the Graduate School of Business, Stanford University and author of The Human Equation: Building Profits by Putting People First 'This book takes seriously the claim that good management necessarily means not only good in the sense of efficient and effective but also in the sense of moral goodness. While 'being good is good for business' has been a mantra among many who teach and research in the area of business ethics, it has rarely been explored in any sustained or rigorous manner. The text fills the gap between rhetoric and rigour. It is a critical contribution to the field.' Deborah C. Poff, President and Vice-Chancellor, Brandon University, Canada 'In a business environment where everyday news can be read as uncertainty about the conditions in which we will have to manage our operations tomorrow, ethical values are a permanent compass. It is still our duty to be open about those uncertainties, ethically and in dialogue with our stakeholders, while keeping a long-term and global view in setting our strategies and targets. I think this book makes a splendid contribution to this purpose.' Michel Rollier, Managing General Partner of Michelin '...this book will appeal to the engaged and reflective manager, executive and consultant while at the same time offer value in a classroom setting. Its style is accessible and open and yet the issues it raises are far from simplistic...this book deserves wide attention and reading.' -Journal General Management About the Author DOMEgrave;NEC MELEacut; Full Professor of Business Ethics and holds the Chair of Business Ethics at IESE Business School, Spain and USA, one of world's leading business schools, with a particular commitment in integrating ethics and humanism into business. He has been teaching business ethics for more than twenty years.