

Manager's Guide to Employee Engagement (Briefcase Book)

Scott Carbonara

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Scott Carbonara : Manager's Guide to Employee Engagement (Briefcase Book) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Manager's Guide to Employee Engagement (Briefcase Book):

1 of 1 people found the following review helpful. Chock Full of Facts, Applications, and Common SenseBy Elaine SchmitzI've been running into the concept of "employee engagement" a lot lately. I decided to try Carbonara's book on

the subject. Good choice! Highly readable, though it is dense with facts, examples, applications, checklists, theories. He ties together many current ideas and practices in the art and science of management and leadership. His passion and experience make it an easy sell for any supervisor who wants better results and an engaged team. I'd recommend this book to supervisors and business practitioners at any level of expertise. 0 of 0 people found the following review helpful. Good Read By Richard A. Ogden I am a performance consultant who purchased three books on the subject of Employee Engagement at the same time. The book provided good information, but was cumbersome to read at times. I particularly enjoyed the studies that were quoted and referenced in the book. The author also included good examples. 1 of 1 people found the following review helpful. Good for beginners By Ken This book is actually 5-star for people right out of undergrad or who have just become "accidental" managers. But there is nothing new here for a seasoned manager. The writing style IS interesting, though, and it's an easy read.

USE THE POWER OF EMPLOYEE ENGAGEMENT TO IGNITE PASSION, PURPOSE, AND PRODUCTIVITY IN EVERY MEMBER OF YOUR STAFF Successful managers understand that their job is to help employees do their best work, not simply give orders. The Manager's Guide to Employee Engagement shows leaders at all levels how to build relationships that support collaboration and drive meaningful performance improvement. Learn how to: Foster loyalty, trust, and commitment in all your employees Create a culture of positive thinking Empower employees to act as internal entrepreneurs Align employee and organizational values and goals Become "the best boss ever"--without losing sight of business goals Learn how to make your employees engaged and successful--and facilitate your own success at the same time. Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page: Clear definitions of key terms and concepts Tactics and strategies for engaging employees Tips for executing the tactics in the book Practical advice for minimizing the possibility of error Warning signs for when things are about to go wrong Examples of successful engagement tactics Specific planning procedures, tactics, and hands-on techniques