

Managing Financial Institutions: Markets and Sustainable Finance

Elizabeth S. Cooperman

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Elizabeth S. Cooperman : Managing Financial Institutions: Markets and Sustainable Finance before purchasing it in order to gauge whether or not it would be worth my time, and all praised Managing Financial Institutions: Markets and Sustainable Finance:

This book goes beyond traditional financial institutions textbooks, which tend to focus on mathematical models for risk management and the technical aspects of measuring and managing risk. It focuses on the role of financial institutions in promoting social and economic goals for the communities in which they operate for the greater good, while also meeting financial and competitive challenges, and managing risks. Cooperman divides the text into seven easily teachable modules that examine the real issues and challenges that managers of financial institutions face. These include the transformative changes presented by social unrest, climate change and resource challenges, as well as the changes in how financial institutions operate in light of the opportunities that rapid innovations and disruptive technologies offer. The book features: Up-to-date coverage of new regulations affecting financial institutions, such as

Dodd Frank and new SEC regulations. Material on project financing and new forms of financing, including crowd funding and new methods of payment for financial institutions. New sustainable finance models and strategies that incorporate environmental, social, and corporate governance considerations. A new chapter on sustainable financial institutions, social activism, the greening of finance, and socially responsible investing. Practical cases focusing on sustainability give readers insight into the socioeconomic risks associated with climate change. Streamlined and accessible, *Managing Financial Institutions* will appeal to students of financial institutions and markets, risk management, and banking. A companion website, featuring PowerPoint slides, an Instructor's Manual, and additional cases, is also available.

About the Author Elizabeth S. Cooperman is a Professor of Finance and Entrepreneurship and Co-Director of the Managing for Sustainability program at the University of Colorado Denver, USA. She serves as co-editor for the *International of Accounting, Banking and Finance*, and is past president of the Midwest Finance Association.