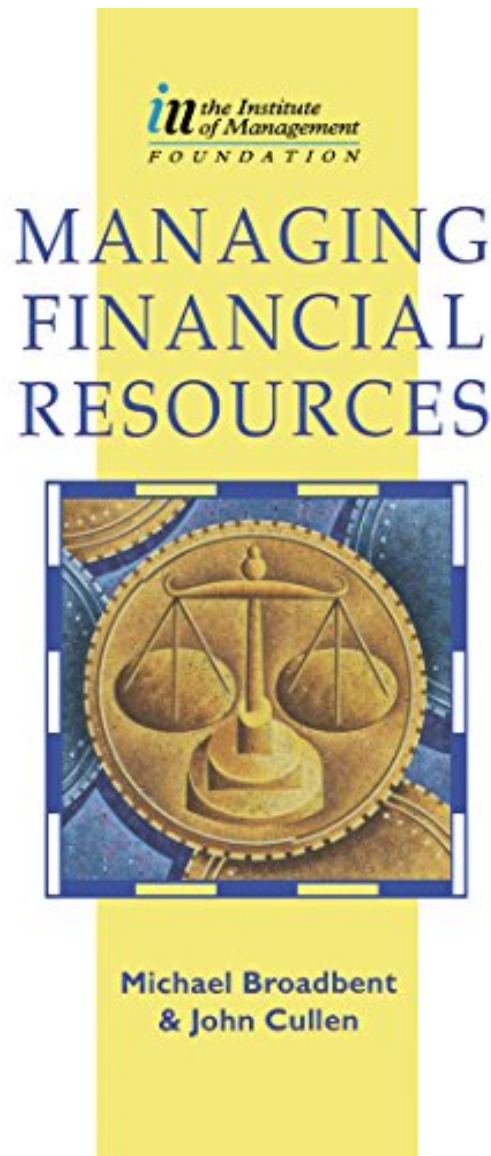


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Managing Financial Resources (Institute of Management Foundation)

Michael Broadbent, John M. Cullen
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Michael Broadbent, John M. Cullen : Managing Financial Resources (Institute of Management Foundation) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Managing Financial Resources (Institute of Management Foundation):

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Managing Financial Resources aims to explain the principles involved in the management of financial resources. It aims to provide practicing non-financial managers with an understanding of the terms and techniques of accountancy so they may communicate more easily with and understand financial reports issued by their more accounting-aware colleagues. The book concentrates on one type of financial information—management accountancy—but draws together concepts from systems analysis, organizational behavior, marketing, and other distinct disciplines to reflect the rich variety which is involved in the management of any limited resource within large organizations. Key topics discussed include published accounting statements; management decision-making, planning, and control; short- and long-term decision making in organizations; pricing decisions; and performance measurement and transfer pricing issues within divisionalized organizations. Each chapter includes problems and discussion topics ranging from open-ended case studies to problems with particular numerical answers. Suggested answers are offered at the back of the book.

"I think Broadbent and Cullen is an excellent book and I am sure that this is not simply because both John and Mick have taught me in the past. Seriously, the book provides a very useful introduction especially for non finance specialists" John Parker. Lecturer, Sheffield Hallam

From the Back Cover

Managing Financial Resources addresses the complicated issues of financial planning and control. These include performance measures and cost analysis, methods of improving profitability and techniques of financial monitoring and control. Real examples and case studies are used throughout to illustrate points in a practical context. All chapters have been updated and new material has been added to extend the original text in areas such as public sector management issues, audit commission, capital investment decisions, stakeholder analysis for published reports and accounts, performance measurement, outsourcing, new developments in the public sector and transfer pricing. This book is based on the Management Charter Initiative's Occupational Standards for Management NVQs and SVQs at level 4. It is particularly suitable for managers on the Diploma in Management or part 1 of the Postgraduate Diploma, especially those accredited by the Chartered Management Institute and Edexcel but this also a useful text for practicing managers and those individuals studying for a MBA.

Michael Broadbent is Professor of Accounting and Head of Department for Statistics, Accounting and Management Systems, University of Hertfordshire Business School. John Cullen is Professor of Management Accounting at the School of Business and Finance, Sheffield Hallam University. As the champion of management, The Chartered Management Institute shapes and supports managers of tomorrow. By sharing intelligent insights and setting standards in management development, the Institute helps to deliver results in a dynamic world. If you would like to hear more about the benefits of individual or corporate membership, please contact: Department HMChartered Management Institute Cottingham Road Corby, Northants, NN17 1TT (01536) 204222 www.managers.org.uk

About the Author

Michael Broadbent became a Master of Wine in 1960 and head of Christie's wine department in 1966. He has been chairman of the Institute of Masters of Wine and international president of the International Food and Wine Society, and he is one of only a handful of Englishmen ever to have been made a Chevalier de l'Ordre National du Mérite by the French government. He lives in London.

John Cullen is Professor of Management Accounting at Sheffield Management School.