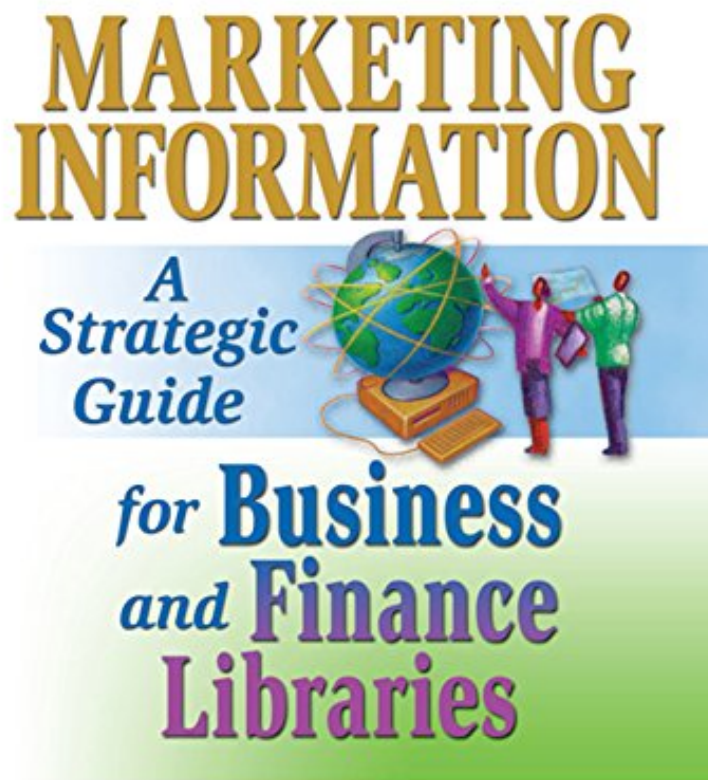


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Marketing Information: A Strategic Guide for Business and Finance Libraries (Monograph Publish Simultaneously as the Journal of Business)

Michael R. Oppenheim, Wendy Diamond Mulcahy
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