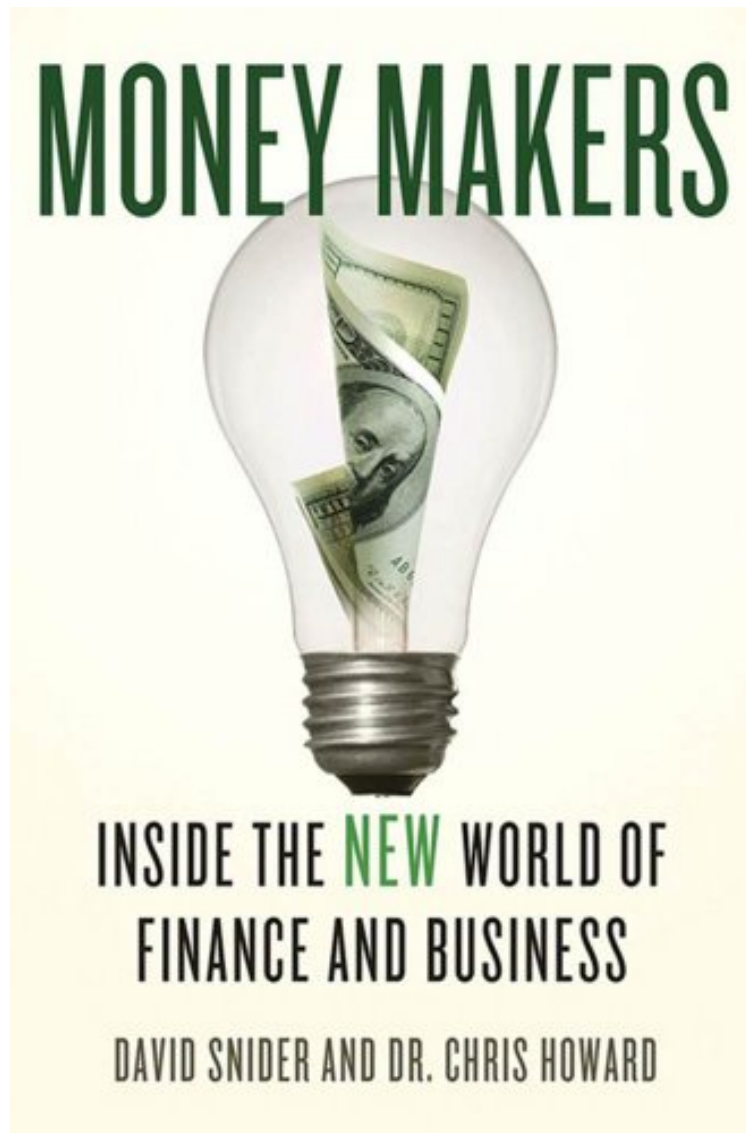


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Money Makers: Inside the New World of Finance and Business

David Snider, Dr. Chris Howard

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David Snider, Dr. Chris Howard : Money Makers: Inside the New World of Finance and Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Money Makers: Inside the New World of Finance and Business:

1 of 1 people found the following review helpful. Written like a dossier, read, to me, like a love storyBy RyanDefinitely a refreshing perspective considering all of the dystopian views on the financial sector.Each chapter, based on a given industry, starts with a story, either real, or made from the accumulative experiences of real people (a quick reference to the handy index will let you know which). From there, they give a brief history of the industry to

modern times, then a summary of the work process. The second section gets down to brass tax: hiring practices, compensation, etc. Concluding with an 'Insights From Industry Leaders' section, where a few successful people in the industry give their 2 cents. You can read the book anyway you'd like (I'd read the beginning story, then skip to section 2 before reading the chapter in full), skipping chapters entirely if the profession doesn't interest you. This book that introduced me to the financial industry proper definitely holds a special place in my heart. 8 of 8 people found the following review helpful. Great Insider Insights By Daniel R. Rasmussen I have worked for both private equity and hedge funds, and I have been consistently amazed both by the lack of information available and the extent of public misconceptions of how these industries work. Money Makers provides a clear, direct, and spot on portrait of how these secretive investment firms work and operate. Chris Howard and David Snider have done a fantastic job of pulling back the curtain and providing all of the essential details - from the lifestyles of employees to the strategies pursued to the histories of each individual industry. This book is a great resource for anyone looking to learn more about private equity, venture capital, hedge funds, management consulting, investment banking, and Fortune 500 companies - which, given their big roles in the financial crisis should be nearly everybody. What truly makes the book special is the extent of Snider and Howard's research: their interview list reads like a who's who of Wall Street. Combined with Snider and Howard's clear and direct presentation how each industry works, these interviews allow the reader to understand both what it takes to succeed and how the people at the top view what's going on. Deeply researched, clearly written, and insightful, Money Makers is one of the best books I have read on the financial industry. 2 of 2 people found the following review helpful. Excellent, straightforward explanations of business and finance topics By J. This book is an excellent summary of some of the most important business and finance topics that I had always wanted to learn about but had been too intimidated to try. As a second year law student, I was glad to finally have exposure to information that many of us outside of the business/finance world absolutely need to understand to be effective in our fields. I gleaned more about the ins-and-outs of corporate decision-making and market activity than I have from a semester of lectures in my Corporations class. There is something in this book for everyone. For the business/finance novice (like me), there are descriptions and background on the history and development of key industries like private equity, venture capital, investment banking, and consulting. For the more business-savvy individuals, there are analyses of how these institutions have been affected by the global recession, as well as interviews with key industry leaders, who provide insights into the future of our key economic institutions. If you've ever wondered why hedge fund managers earn such huge salaries, what role investment banks played in the financial crisis, what, exactly, a "corporate consultant" does, or how venture capitalists help get new companies off the ground, this book is for you. "Money Makers" is a clear, to-the-point summary of the things you really need to know about the world of business and finance.

Money Makers illuminates the often secretive industries of the private sector that drive the modern economy. David Snider and Chris Howard draw on their interviews with top executives- such as Jamie Dimon, CEO of JPMorgan Chase; David Rubenstein, Cofounder of the Carlyle Group; and Shona Brown, Senior Vice President of Business Operations at Google- to reveal the histories, mechanics, operations and challenges of investment banking, venture capital, private equity, hedge funds, management consulting, and the management of Fortune 500 companies. Money Makers is an indispensable on-the-ground guide that puts today's financial landscape into perspective. With a Foreword by Robert K. Steel, Former CEO of Wachovia and Under Secretary of Domestic Finance for the US Treasury.

Given the recent economic turmoil, it is more important than ever for people to learn about the dynamics of business and finance. David Snider and Chris Howard provide readers with a clear understanding of key financial industries and deliver insights and analysis from the people leading these fields. This is the book for a savvy layperson interested in exploring business today. --Suzy Welch, New York Times bestselling author and columnist, with Jack Welch, for BusinessWeek magazine An excellent read on the inner workings of business and finance. I was particularly impressed by the lucid discussions of the consulting industry and the role of executives at Fortune 500 companies. --Stephen Kaufman, Senior Lecturer at the Harvard Business School, former Chairman and CEO of Arrow Electronics, former partner at McKinsey Company This is a fabulous book for understanding entrepreneurship, venture capital, and the symbiotic relationship they share. Money Makers takes readers inside these fields with highly relevant, engaging examples and a clear articulation of industry dynamics. --Reed Hastings, Founder and CEO of Netflix "Money Makers provides very insightful views into the business world and the issues it currently faces. Its depth will contribute materially to the public understanding of finance today." --Bill George, Author of 7 Lessons for Leading in Crisis, Professor of Management Practice at Harvard Business School, former CEO of Medtronic, director of Goldman Sachs "Money Makers is both a wonderful primer for individuals thinking about entering the investment business and a fine reference for someone trying to understand the financial world today." --Stephen Kay, Retired Partner at Goldman Sachs "Howard and Snider provide a concise and dynamic view of the venture capital business. Anyone

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