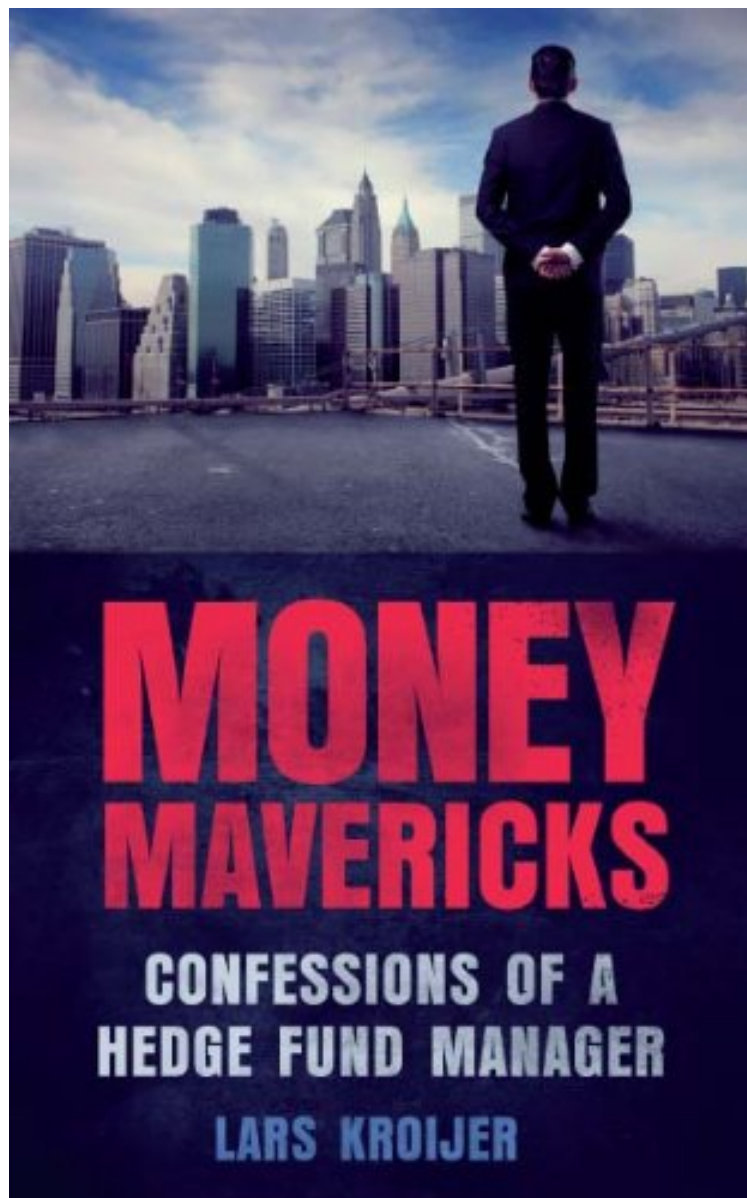


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Lars Kroijer

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0 of 0 people found the following review helpful. Great book and author! By Apex Incorporated I bought this book because I am an aspiring Hedge Fund manager myself. I read the whole text in a two days because Lars covers everything from his experience as a manager. He is very down-to-earth throughout the book and he doesn't sugar coat anything. He tells you the upside and downside of being involved in the Hedge Fund industry and warns you as well while also giving great tips. Lars is also a really great guy. I've had questions about my future in the Hedge Fund industry and emailed him for insight and he took the time out of his day to email me back with a detailed response. Do not hesitate to buy his books, you could really learn a lot.

0 of 0 people found the following review helpful. Honest and straightforward book detailing the entire life-cycle of a hedge fund By Ben Morgan Interesting book describing Lars' journey from a tiny start-up fund struggling to cover overhead expenses and attract assets, to a successful portfolio manager watching over hundreds of millions in investor capital. Lars does a great job reflecting on his struggles and pitfalls, telling readers exactly how he felt as the events unfolded. That said, his investment style differentiates from mine in nearly all aspects so I did not get as much out of this book as many others I've read. But Lars' ability and knowledge on the subject is on par with the best in the business, therefore I would recommend this book to anyone interested in in-depth financial statement analysis and arbitrage trading.

13 of 14 people found the following review helpful. A great read By bryce I stumbled across this book while browsing . I chose this book over other hedge fund / high finance books because I have also formed a hedge fund of the same strategy (market neutral) as Kroijer's Holte Capital. I am also attempting to go at it solo, and Kroijer started Holte with just himself, a CFO, and maybe another analyst. I was also very familiar with one of Kroijer's previous employers. I was hoping to compare my experiences with his and also perhaps glean some insights I had not considered. To the former point, I thought Kroijer presented an exceptionally accurate portrayal of the formation (and ensuing frustration) of a fund. I read some passages about raising capital aloud to my wife, who then said, "That's what YOU'VE said many times!" It was almost therapeutic to know someone as ultimately successful as Kroijer also struggled at the outset. To the latter point, I was always troubled about what would happen if and when I raised a relatively small amount of capital but took to amortizing my fund costs over the 60 months as the fund docs dictate. Kroijer had this exact experience and explained how he addressed it, and it was something I hadn't really considered but now have it in the back of my mind if and when the time comes. I would recommend this book to anyone who wants an accurate depiction of the highs and lows of the full life cycle of a hedge fund. It is not the highly glamorized Hollywood-esque exploits of "The Wolf of Wall Street (another good book, so I am not panning that in anyway), but I mention this as a plus for "Money Mavericks." The media often puts its own agenda on the table when "reporting" about hedge funds, and as a result the public often has the wrong idea. This book sets the record straight more than any media outlet ever will.

A new edition of this revealing and incisive account of the incredible inside workings of hedge funds. Shedding light on the incredible inside workings of hedge funds, this book charts the interminable rise of Holte Capital from 2002 to 2008, explaining what it was like to run a hedge fund in a period where the industry went from relative obscurity to something everyone wanted to discuss.

"The book is entertaining, informative, and easy to read thanks to the author's self-deprecating, down-to-earth and lucid writing style. Lars Kroijer applies a birth-to-death of business narrative account and thankfully manages to find the right balance between providing anecdotes which inform on the culture, value chain, overall economics and societal value of the industry".

FT Advisor From the Back Cover "In a world where few understand their complexities, Money Mavericks provides a compelling and accurate insight into the secretive workings of a hedge fund." Tets Ishikawa, author of How I Caused the Credit Crunch

"I read this book cover to cover, and enjoyed every bit of it. The hedge fund industry is not known for its modesty, yet this book is not only full of fascinating information but is refreshing in this respect as well." Andrei Shleifer, Professor of Economics, Harvard University

"Without sensationalising, Lars tells it like it is - a no-holds-barred, warts-and-all account of what it's like to try and set up and run a hedge fund." Neil Wilson, editor, Eurohedge

"A compelling and demystifying chronicle of hedge funds, and of hedge fund managers." Lars' experience is by no means novel in the industry, but his perspective most certainly is.

Drew Dickson, Managing Partner, Dickson Capital Management

Some call them "grotesques", others as "absolutely crazy bodies", and still more refer to them as "hellish"; hedge fund managers are stealthy, wealthy and tend to avoid the spotlight. But is this fair?

Read on to find out.

About the Author Lars Kroijer was the CEO of Holte Capital Ltd, a London-based special situations hedge fund which he founded in 2002 before returning external capital in the spring of 2008. Prior to establishing Holte Capital, Lars served in the London office of HBK Investments. In addition, he previously worked at SC Fundamental and the investment banking division of Lazard Freres in New York. Lars graduated Magna Cum Laude from Harvard University and received a MBA from Harvard Business School.