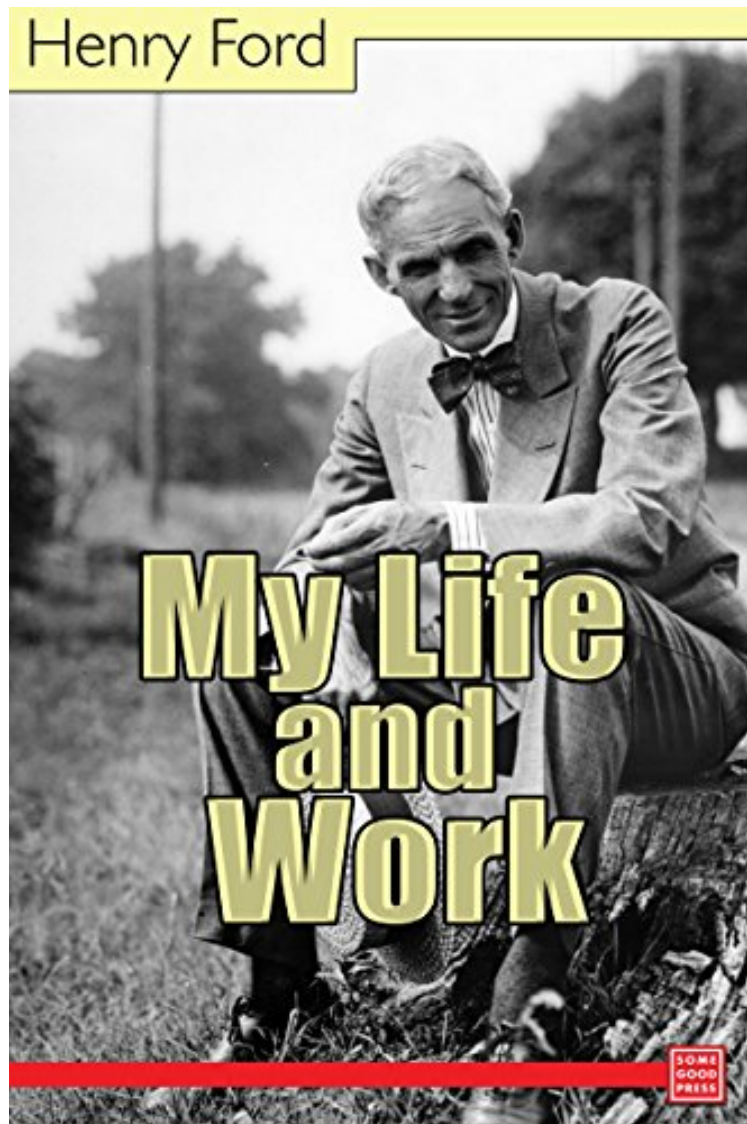


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My Life and Work

Henry Ford

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Henry Ford : My Life and Work before purchasing it in order to gauge whether or not it would be worth my time, and all praised My Life and Work:

0 of 0 people found the following review helpful. A Business Must Read! By David and Suzanne McClendon Few men have ever accomplished as much as Henry Ford did. His autobiography My Life and Work tells his early story in his own words. Ford has been called many things, brilliant, eccentric, stupid, bigoted, stubborn, and more. The reader may find that he had many parts to make up his whole. Ford explains why he created a car and then did not change it for many, many years. At the time he wrote My Life and Work, the Model T was still popular. If you are studying business, you simply must read this book. It will give you a different perspective of how to run a business. Ford's

idea of paying higher wages was radical at the time. Today, it is a simple fact of life. If you want to keep good people, you have to pay them a fair wage. My Life and Work was written pre-World War II. Many things have changed since then. This gives the reader a peek at what life was like between the wars. For what it was meant to be, we give My Life and Work all five stars. Ford wrote this more to be an explanation of who he was than for anything else. We believe he hoped to some way validate himself to the American people. There are many different versions of My Life and Work available on Kindle. Some are illustrated, some are not. They range in prices. We were sent a complimentary copy of this book via a KDP promotion. Actually, we were sent three different versions of the book over the years. We are under no obligation to write any review, positive or negative. We are disclosing this in accordance with the Federal Trade Commission's 16 CFR, Part 255.0 of 0 people found the following review helpful. How Henry Ford created the working man's car..as told by Ford himself. By Mike Clayton Toyota clearly followed Henry Ford's ideas and recognized him as the innovator. Reading the early history of the auto industry with Ford's assessments should be required reading before going after "Lean Certification" as they now call the logistics optimization part of the "Toyota Production System" in my opinion. The entire industry globally was about making racing vehicles. Ford saw the opportunity to go after the mass market but in careful steps to avoid need for financing. Each factory created the cash for the next much larger factory near Detroit. But he did not do that by making "cheap" cars, he did it by engineering the lighter and stronger vanadium steels he found from parts lying around the race tracks from a French racer. Then making just ONE model at a time with continuous improvements. 2, 4 and 6 cylinder models eventually..only in black but serviceable as evidenced by long life of Model A's for example. 0 of 0 people found the following review helpful. Enlightening Henry Ford. By Eduardo A. Cruz Amazing story of one of the first great industrialists ever. Henry Ford was a true entrepreneur who understood extremely well the very fundamentals of business and industry. He expresses his ideas clearly and directly breaking paradigms of the time. It is surprising that still today his basic concepts are not widely accepted by some people. Worth read.

This book is the definitive guide to the business philosophy of one of the greatest business men of all time, Henry Ford.

About the Author American entrepreneur, inventor, and philanthropist HENRY FORD (1863-1947) was born in Michigan and trained as a machinist and engineer before founding, in 1903, the Ford Motor Company.