

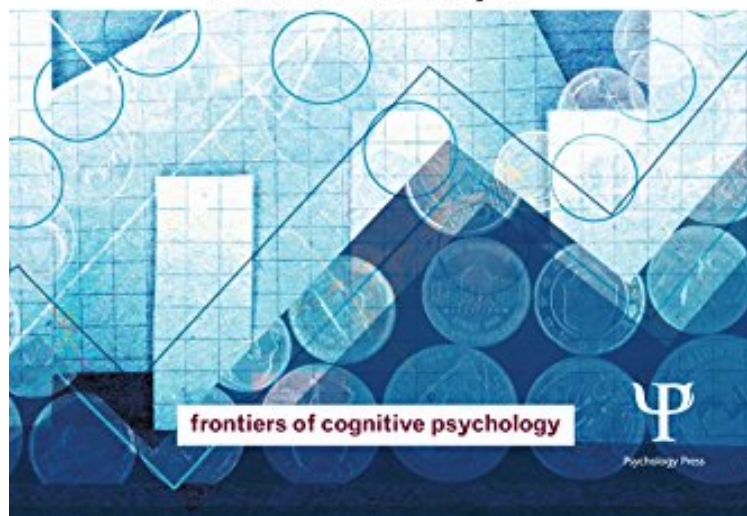
(Ebook pdf) Neuroeconomics, Judgment, and Decision Making (Frontiers of Cognitive Psychology)

Neuroeconomics, Judgment, and Decision Making (Frontiers of Cognitive Psychology)

From Psychology Press
*DOC | *audiobook | ebooks | Download PDF | ePub*



Edited by Evan A. Wilhelms
and Valerie F. Reyna



DOWNLOAD



READ ONLINE

#1671685 in eBooks 2014-07-11 2014-07-11 File Name: B00LPK9IGG | File size: 74.Mb

From Psychology Press : Neuroeconomics, Judgment, and Decision Making (Frontiers of Cognitive Psychology)
before purchasing it in order to gage whether or not it would be worth my time, and all praised Neuroeconomics,
Judgment, and Decision Making (Frontiers of Cognitive Psychology):

This volume explores how and why people make judgments and decisions that have economic consequences, and what

the implications are for human well-being. It provides an integrated review of the latest research from many different disciplines, including social, cognitive, and developmental psychology; neuroscience and neurobiology; and economics and business. The book has six areas of focus: historical foundations; cognitive consistency and inconsistency; heuristics and biases; neuroeconomics and neurobiology; developmental and individual differences; and improving decisions. Throughout, the contributors draw out implications from traditional behavioral research as well as evidence from neuroscience. In recent years, neuroscientific methods have matured, beyond being simply correlational and descriptive, into theoretical prediction and explanation, and this has opened up many new areas of discovery about economic behavior that are reviewed in the book. In the final part, there are applications of the research to cognitive development, individual differences, and the improving of decisions. The book takes a broad perspective and is written in an accessible way so as to reach a wide audience of advanced students and researchers interested in behavioral economics and related areas. This includes neuroscientists, neuropsychologists, clinicians, psychologists (developmental, social, and cognitive), economists and other social scientists; legal scholars and criminologists; professionals in public health and medicine; educators; evidence-based practitioners; and policy-makers.

"An accessible introduction to how our brain constructs economic preferences, which brings a series of authoritative voices into an interdisciplinary conversation between the fields of neuroeconomics, judgment, and decision making. Readers are taken on an engaging journey from the historical foundations of the discipline to its most recent advances, and are introduced along the way to some key milestones in the study of behavioural economics."—Benedetto De Martino, PhD, University of Cambridge "Neuroeconomics, Judgment, and Decision Making examines the processes that go on in our minds when making choices from a number of angles, looking at traditional psychological tenets and combining these with knowledge gleaned from the newest technical advances in neuroscience. This volume will fascinate social scientists, neuroscientists, and the interested public at large." --Ernst Fehr, Ph.D., University of Zurich

About the Author
Evan A. Wilhelms is a PhD candidate in the Department of Human Development at Cornell University, and the Laboratory Leader in Dr. Valerie Reyna's Laboratory for Rational Decision Making. His research is on the topics of judgment and decision making, with implications for financial and health well-being in adolescents and adults. His work has appeared in the *Journal of Medicine and Philosophy* and *Virtual Mentor: American Medical Association Journal of Ethics*, as well as several edited volumes. Valerie F. Reyna is Professor of Human Development and Psychology at Cornell University, Co-Director of the Cornell University Magnetic Resonance Imaging Facility, Co-Director of the Center for Behavioral Economics and Decision Research, and Past President of the Society for Judgment and Decision Making. Her research encompasses human judgment and decision making, numeracy and quantitative reasoning, risk and uncertainty, medical decision making, social judgment, and false memory.