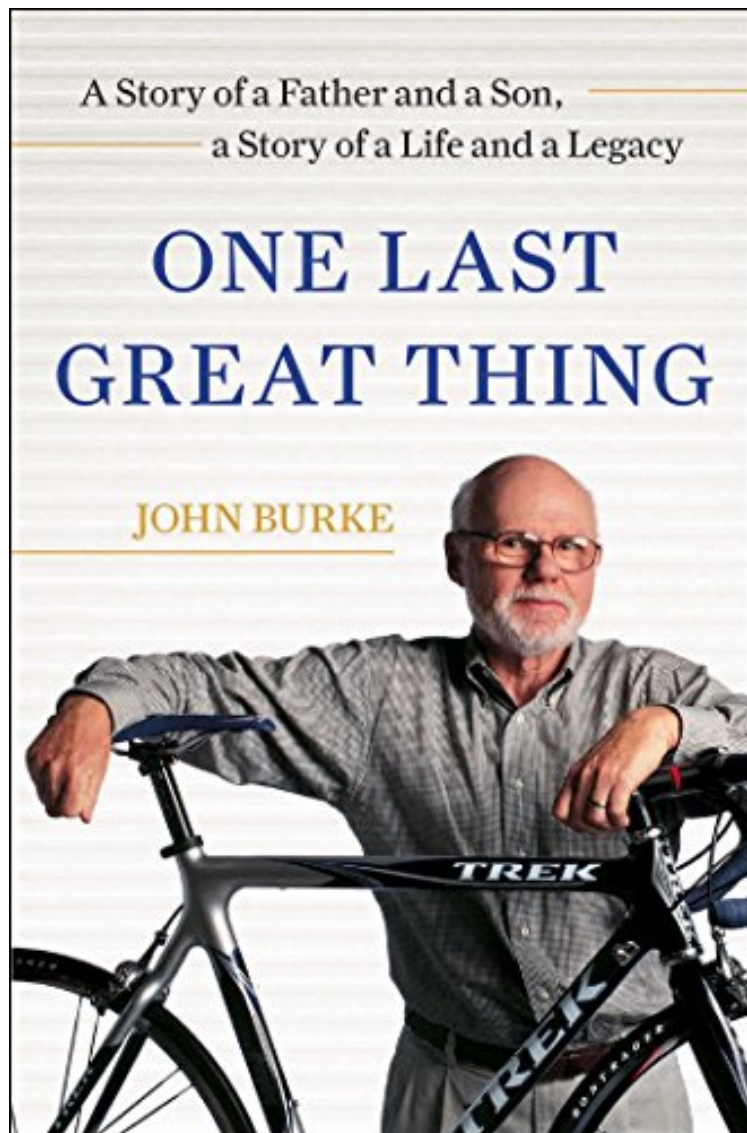


(Download free pdf) One Last Great Thing: A Story of a Father and a Son, a Story of a Life and a Legacy

One Last Great Thing: A Story of a Father and a Son, a Story of a Life and a Legacy

John Burke

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John Burke : One Last Great Thing: A Story of a Father and a Son, a Story of a Life and a Legacy before purchasing it in order to gauge whether or not it would be worth my time, and all praised One Last Great Thing: A Story of a Father and a Son, a Story of a Life and a Legacy:

5 of 5 people found the following review helpful. Just OKBy Allen ShookQuick easy read, the story of Trek is sometimes interesting. Yet I never felt quite connected to John and his Dad. I usually love all father-son books and blubber at all of them. This one not so much. Maybe it is just John's writing style or the rapid progression through their

lives that doesn't allow the connection for me. This was my first e-book purchase on Kindle, and really don't recommend it even for the \$8.95 I paid for it, maybe if it gets down to sub \$5. To be clear, this is just my review of the book, the Burkes themselves seem like wonderful folks and I would like to have known The Big Guy and John writes with great love and respect and honor for him. 0 of 0 people found the following review helpful. great memoir, overpricedBy xcskierboyThe author clearly stated his intent when he admitted that this memoir about his father was personal and mostly for his kids. For that, it's clearly an inspiring work and I'm grateful he shared it with us. I was a little mystified though at the Kindle price (I paid 15\$, the most I've ever paid for a kindle book). I was through reading it in well under 2 hours. Strangely, the book was marketed quite differently with a 1/4 page ad in Bicycling magazine. I would have paid 5\$ or less and been satisfied. However; it was an inspiring read. I enjoyed reading about one of Trek's first customers, Elmer Sorensen, whom I was working for when the Penn Cycle founder purchased one of the first 6 frames. I bought my Trek a year later while still a Penn employee, and was amazed that such a great frame came from an American company.... just across our MN border in Waterloo WI! In the end this literary work has inspired me to continue creating great memories for my kids with special time with their dad. 0 of 0 people found the following review helpful. they are great bikes! I'm sure the 'Big Guy' was an ...By john doughertySorry, just too self-serving. I am a Trek fan and have bought five of their bikes...they are great bikes! I'm sure the 'Big Guy' was an amazing person and I admire anyone who accomplished what he did, but this was a story that should have been told to his grand children, not the public, at least in its form. There is a reason non-writers hire ghost writers to do their books and this is a prime example. Sorry to be negative, but a bad read.

A powerful, honest, and inspiring tribute to the incredible life of Richard Burke, the founder of Trek Bicycle Corporation, written by his son John. Richard Burke, known to many as "The Big Guy," was a legend. With his friend Bevil Hogg, he founded the Trek Bicycle Corporation in 1976 and then went on to establish the company as one of the leading bicycle companies in the world. He was a man who called his son, John, his best friend. Indeed, they did many great things together: ran the Boston Marathon, followed the Tour de France throughout France, and later ran Trek together. In March 2008, he passed away after complications of heart surgery. The Big Guy touched people's lives in countless ways, and his passing was deeply emotional for many. Now John (current president of Trek Bicycle) has written a powerful tribute to the incredible life his father led and the ways in which he was an inspiring businessman, leader, and person. Taking readers deep into the history of Trek, John shares how his father taught, trained, and instilled in him the confidence and desire to be a leader. A portrait of a great man, the book culminates with John telling his father on his deathbed of their twenty greatest moments together. This is an intimate portrayal of a father-son relationship filled with poignant experiences and lessons on how to get the most out of life.

About the Author John Burke began working at Trek Bicycle in 1984 and has been president of the company since 1997. In addition to leading Trek, John served as chairman of President George W. Bush's President's Council on Physical Fitness Sports and is a Founding Board Member of the Bikes Belong Coalition. A native of Madison, Wisconsin, John is an avid cyclist and runner and has finished Ironman Wisconsin as well as the Boston and New York Marathons.