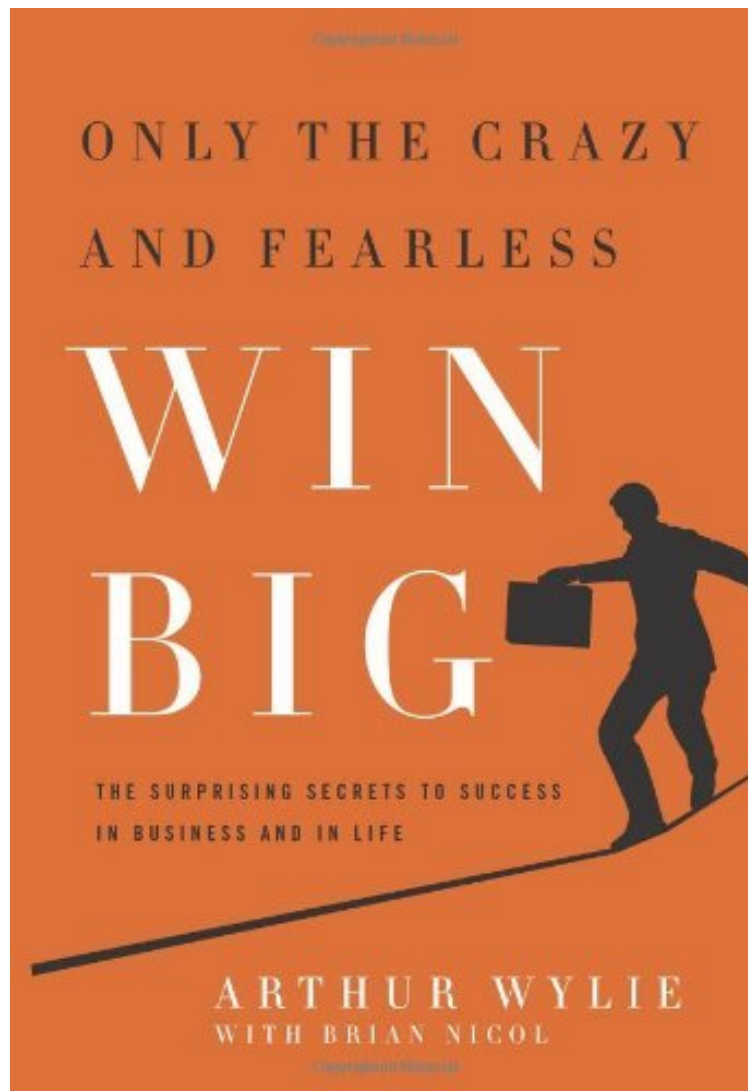


Only the Crazy and Fearless Win BIG!: The Surprising Secrets to Success in Business and in Life

Arthur Wylie

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Arthur Wylie : Only the Crazy and Fearless Win BIG!: The Surprising Secrets to Success in Business and in Life before purchasing it in order to gauge whether or not it would be worth my time, and all praised Only the Crazy and Fearless Win BIG!: The Surprising Secrets to Success in Business and in Life:

2 of 2 people found the following review helpful. A Life-Changing Book!By newtechiWhen a new product or invention comes out, have you been one to say, "I had that same idea. Why didn't I do anything with it?" Well, this book is for you. It is for the multi-hyphenate, the multi-talented, the multi-tasking individual who has (or wants to have) innovative ideas that should be out in the marketplace. Ultimately, it is for anyone who wants to win BIG in

whatever endeavors in life. Only *The Crazy and Fearless Win Big* brilliantly, albeit practically, guides you in the direction of taking your ideas off the shelf of your mind. And, it helps you get started with a well developed plan. This book had all of the neurons firing in my brain. I am a filmmaker (et al) and history enthusiast, so I loved all of the stories of crazy and fearless thinkers throughout time who changed the world. I believe author Arthur Wylie is one of the great business minds of our time. While you learn some of his business secrets and acumen, when you finish the book you will find yourself encouraged, inspired and ready to put your plan into action. You will be ready to be Crazy and Fearless!

Cassandra Hollis Holy Hill Films, LLC
4 of 4 people found the following review helpful. Best Book about Crazy Business Success
By Customer I loved this book. Unlike the usual business biography, Arthur Wylie talks about how we need to be crazy and fearless in business and in life. He cites many examples of people who thought they were crazy in their time, Henry Ford, Steve Jobs, even Sarah Blakely of Spanx. Instead of the usual rhetoric of going for your dreams, Arthur Wylie talks about a life-wealth plan that consists of vision, planning, execution, marketing, networking and dealing with the unknown. As Wylie states, risk-taking is like exercising a muscle. If you stop doing it, you will atrophy and feel trapped by your own circumstances. This book changed my perspective completely. I thought about all the crazy and fearless things I've done. Most of this wild stuff actually worked and made me feel more alive. From now on, when someone calls my idea crazy, I'll say, "thank you."

0 of 0 people found the following review helpful. I recommend. Lessons for life.
By Luis G. C. Silva Excellent book! The author transmits us lessons in a very organized fashion, based on famous entrepreneurs and well-succeeded personalities. Historical events well written and very didactic. I truly recommend.

Following the pack and doing what you are told may get you a job and even a promotion, but it won't lead to real success. Entrepreneur Arthur Wylie, who made his first million by 26, has conquered the worlds of finance, real estate, and entertainment with more than \$50 million in deals brokered and almost half a billion in assets and transactions under management. He has several subsidiaries that have diversified into film development, consulting, venture capital, speaking engagements, celebrity events, book publishing, technology, philanthropy, and real estate ventures internationally. In *Only the Crazy and Fearless Win BIG!*, he shares a little secret that few books discuss—to win big you have to be fearless and, sometimes, even a little crazy. Wylie outlines real-world examples from some of history and present-day's most well-known names and everyday entrepreneurs in every industry, profession, and segment of the economy. *Only the Crazy and Fearless Win BIG!* shows how their decisions raised eyebrows, dropped jaws, and met resistance—yet proved to be right. A few crazy and fearless decisions that led to victory and success, to fame and respect:

- **Dominate with Class:** Mexican Billionaire and world's richest man, Carlos Slim, shows how to dominate a market to empower others
- **Being Fearless:** CEO Steve Jobs is fired from Apple
- **Passion:** Sara Blakely used what she hated to become successful in an untapped market
- **People Power:** Henry Ford pays his workers double the industry average
- **Relentless:** Richard Branson pushes through obstacles and makes billions
- **How Crazy:** Internow-CEO Sean Combs's \$300 Million Clothing line beats out his entertainment business

Through Wylie's experience and guidance, he weaves together the lessons of these stories and more to share what it means to your life, wealth, career and business.

About the Author The Arthur Wylie brand is one of the hottest celebrity entrepreneur brands in the country. His ventures started out of his dorm room, and he built a million-dollar business in his 20s. Wylie is the founder and CEO of the Arthur Wylie Enterprises brand, which has overseen 1,200 clients and \$750 million in assets, transactions, insurance, intellectual properties, and real estate over the past 17 years. Arthur holds a bachelor's degree in Financial Management from the University of North Carolina at Charlotte and has been a licensed securities principal for some of the top investment companies in the world. Arthur is also CEO of Global Renaissance Entertainment Holdings, where his duties range from capital raising, film production oversight, distribution, marketing, and working with some of Hollywood's top producers with over \$9 billion in box office sales. Arthur lives bi-coastal in Charlotte, NC and Hollywood. He recently launched the Wylie Initiative for the Study of Entrepreneurship (W.I.S.E) and the Arthur Wylie Foundation to help develop the next wave of you aspiring entrepreneurs through scholarships and educational programs. Brian Nicol is an award-winning writer, editor, and publisher. He is the former editor of Honolulu, the city and regional magazine of Hawaii. He has also served as editorial director of Aster Publishing Corp. and CEO of Home Away Publishing, a AAA-owned media company that produces travel magazines with a combined circulation of more than 5.5 million.