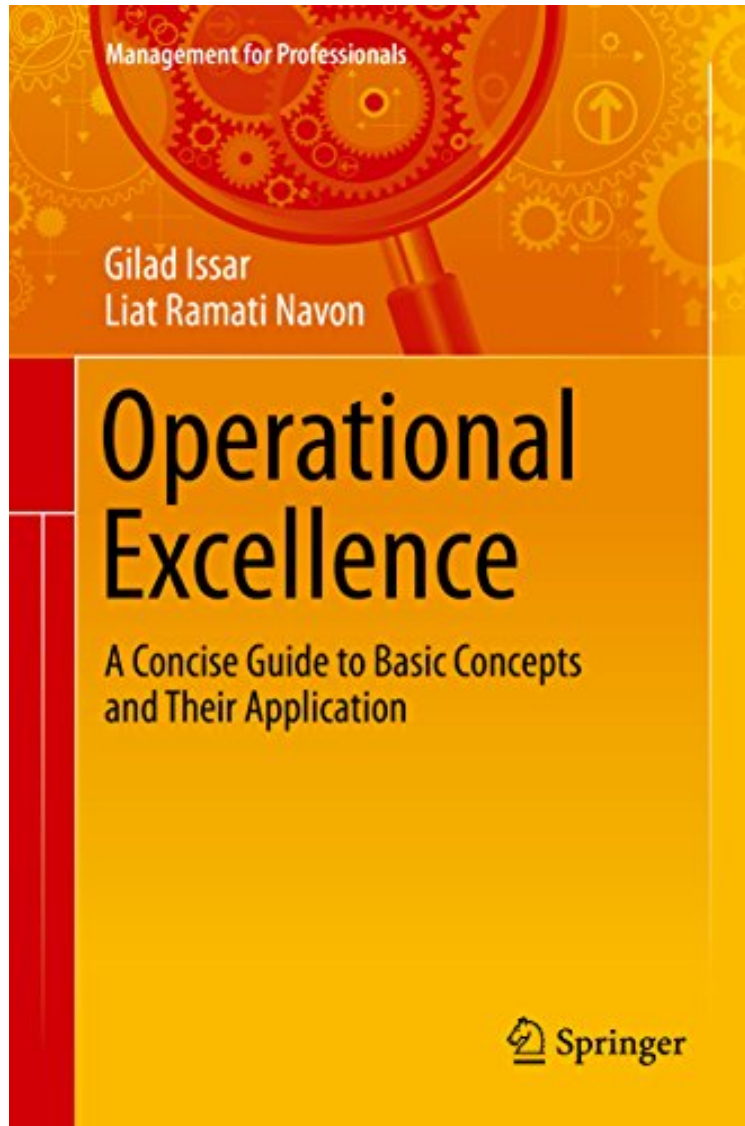


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Operational Excellence: A Concise Guide to Basic Concepts and Their Application (Management for Professionals)

Gilad Issar, Liat Ramati Navon

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As industrial companies are placing a higher focus on operations, this book comes at the right time with a compilation of basic concepts of Operational Excellence and their application. Operational excellence allows companies to recover from reductions in gross margins and low profitability, which largely occur due to a rise in agile competition and the short life span of new technologies. This book helps managers and consulting academicians as a ready reference for cross-industry implementation of operational excellence.

From the Back Cover As industrial companies are placing a higher focus on operations, this book comes at the right time with a compilation of basic concepts of Operational Excellence and their application. Operational excellence allows companies to recover from reductions in gross margins and low profitability, which largely occur due to a rise in agile competition and the short life span of new technologies. This book helps managers and consulting academicians as a ready reference for cross-industry implementation of operational excellence. About the Author Gilad Issar has 33 years of experience in diverse industrial operations, from Bio technology, semiconductor to chemistry and Digital printing. Through the years Mr. Issar drove operations for excellence in supply chain, engineering, manufacturing, services, planning and the overall operations performance. Liat Ramati Navon has 16 years of experience of leading excellence in organizations as human resource manager, consultant and instructor at the Tel Aviv University.