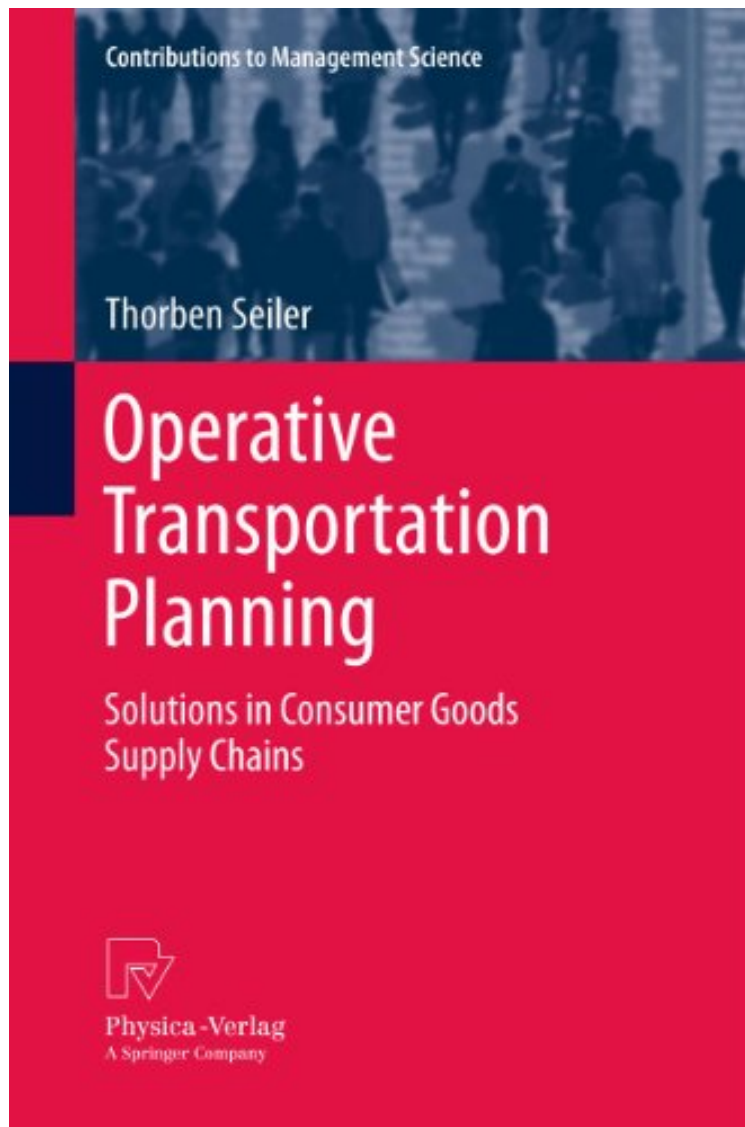


[Mobile pdf] Operative Transportation Planning: Solutions in Consumer Goods Supply Chains
(Contributions to Management Science)

Operative Transportation Planning: Solutions in Consumer Goods Supply Chains (Contributions to Management Science)

Thorben Seiler

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much books of Transportation Planning. This one is so clear and actualized for the companies operating as a service provider. It is very clear on the definitions of concepts used when you are designing the transportation processes oriented to being a LSP, 3PL or 4PL on the ERP's or TMS Software. In my opinion is very attached to the conceptual definitions used in TMS RedPrairie

Transportation management in today's consumer goods industry can be characterized by a high proportion of outsourced transportation services. Due to rising freight costs consumer goods manufacturers are seeking opportunities to increase the efficiency of their transportation network. This book presents an operational transportation planning problem typical of the consumer goods industry focusing on a network of suppliers, production facilities and warehouses. With respect to the large share of outsourcing in these networks a detailed analysis of freight costs based on contractual agreements is provided. From this analysis a number of opportunities for efficiency gains are identified and consolidated in an operative transportation planning problem that is numerically investigated. Furthermore, an overview of processes and organizational requirements in transportation management is given with special focus on the integration of existing commercial Transportation Management Systems (TMS).

From the reviews: "This book emphasizes the issues related to operational transportation planning and ways of addressing them ... The methodology presented is one that was developed with practical concerns in mind. Such features are likely to make the book useful to a wide audience ... this book would be suitable for those who are interested in operational transportation planning." (Tolga Bektas, Interfaces, Vol. 43 (4), July-August, 2013) From the Back Cover Transportation management in today's consumer goods industry can be characterized by a high proportion of outsourced transportation services. Due to rising freight costs consumer goods manufacturers are seeking opportunities to increase the efficiency of their transportation network. This book presents an operational transportation planning problem typical of the consumer goods industry focusing on a network of suppliers, production facilities and warehouses. With respect to the large share of outsourcing in these networks a detailed analysis of freight costs based on contractual agreements is provided. From this analysis a number of opportunities for efficiency gains are identified and consolidated in an operative transportation planning problem that is numerically investigated. Furthermore, an overview of processes and organizational requirements in transportation management is given with special focus on the integration of existing commercial Transportation Management Systems (TMS).