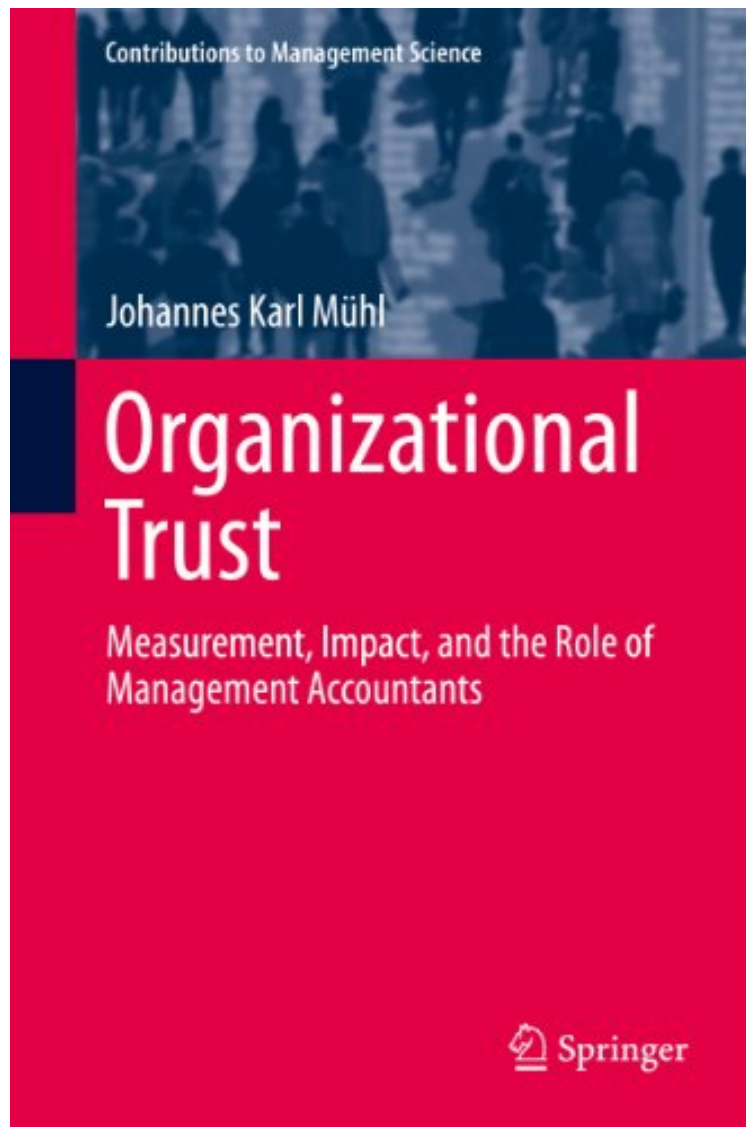


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# Organizational Trust: Measurement, Impact, and the Role of Management Accountants (Contributions to Management Science)

*Johannes Karl Mühl*

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From the Back Cover?Organizations consider trust as a pillar for successful operations in an increasingly global competitive environment. Some professionals go further and argue that in an economy trust is more important than natural resources. This book deals with ways to measure trust and its impact on organizational performance, as well as to understand the role of Management Accounting in creating trust. The author demonstrates that trust drives organizational performance, and reveals the key role of management accountants in facilitating the flow of trust between CEOs and line managers.About the AuthorDr. Johannes Mühl works as a financial controller in the manufacturing industry since many years in Switzerland, Germany, Australia and China. His research started early in 2008 when he fell in love with the complexity of social sciences and behavioral finance and attempts to make sense of it. In his job he often has to make decisions on whether to trust or to inspect information he received from his business partners.