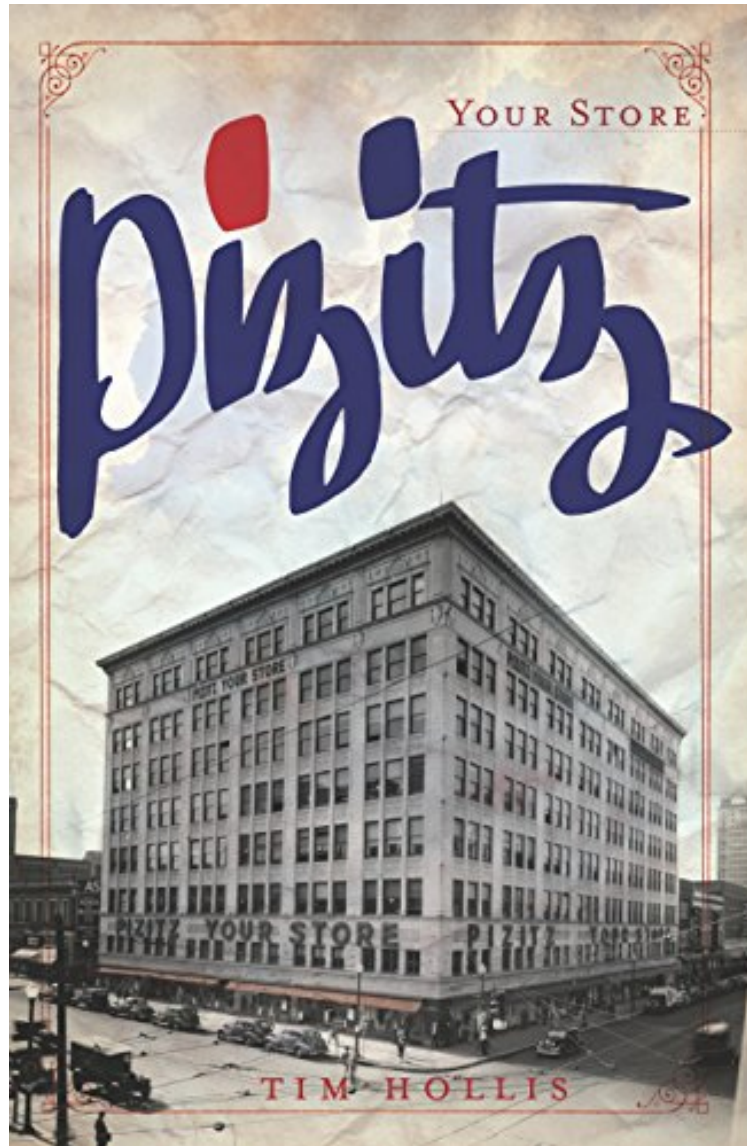


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Pizitz: Your Store

Tim Hollis

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Tim Hollis : Pizitz: Your Store before purchasing it in order to gage whether or not it would be worth my time, and all praised Pizitz: Your Store:

2 of 2 people found the following review helpful. Sold Out By S. Kirkwood When I first saw this book, I wanted to get it as a gift. It was 13.59. A week later, I went to actually purchase it (I had saved it in my cart) but was very disappointed that it had went up to 19.99. I guess it was a popular book and they wanted to make as much as they could off of it. I rated it a 5 star because it is a great book and I'm not rating the seller anyway. Love the book and the receiver will love it as well. It describes the entire history of the Pizitz Department Store. If you have lived in

Birmingham your whole life and know about the store, this would be the book for you. 0 of 0 people found the following review helpful. Good information
By Sage West Liked the content and truly appreciate the author's devotion to bringing this incredible story to those who lived during those years in Birmingham. I was very disappointed in the lack of photos. Still, I recommend this book as a treasure to keep and pass on. 0 of 1 people found the following review helpful. Brought back memories.
By Tracy I have an interest in the history of retail and retail stores. This book was interesting and brought back memories of the time that I spent shopping in Pizitz. The pictures in the book were good but I would have liked to have seen more! I would recommend this book to anyone who grew up/lived in Alabama, especially Birmingham!

For nearly ninety years, Pizitz offered Birmingham residents and Alabamans across the state a one-of-a-kind shopping experience. From the Enchanted Forest that sprung up every Christmas to in-store fashion shows, visiting Pizitz wasn't just a trip to the store, it was an event. Yet Pizitz was more than just a department store--it was a Birmingham institution. When Louis Pizitz opened up his first dry goods store in downtown Birmingham in 1899, he began a career as a successful businessman and a generous philanthropist, establishing a tradition of giving freely to local causes that has come to define the Pizitz family. Join Birmingham historian Tim Hollis as he recounts the fascinating history behind one of Alabama's most recognizable names and treasured retailers.

About the Author Tim Hollis has been a pop culture historian literally all his life. He likes to tell how, when he was nine years old, he was writing letters to companies and trying to preserve the memories of things from when he was three years old. This unhealthy obsession with living in the past has resulted in seventeen books, ranging in subjects from southern tourism nostalgia to Birmingham history to children's television and children's records, among other topics. He also owns a museum of toys, advertising, holiday memorabilia and other baby boomer relics that he opens by appointment. Having lived in Birmingham his entire life, he supplies the nostalgic materials for the popular www.BirminghamRewound.com website and somehow finds time to contribute the monthly "Timepiece" column for Birmingham magazine."