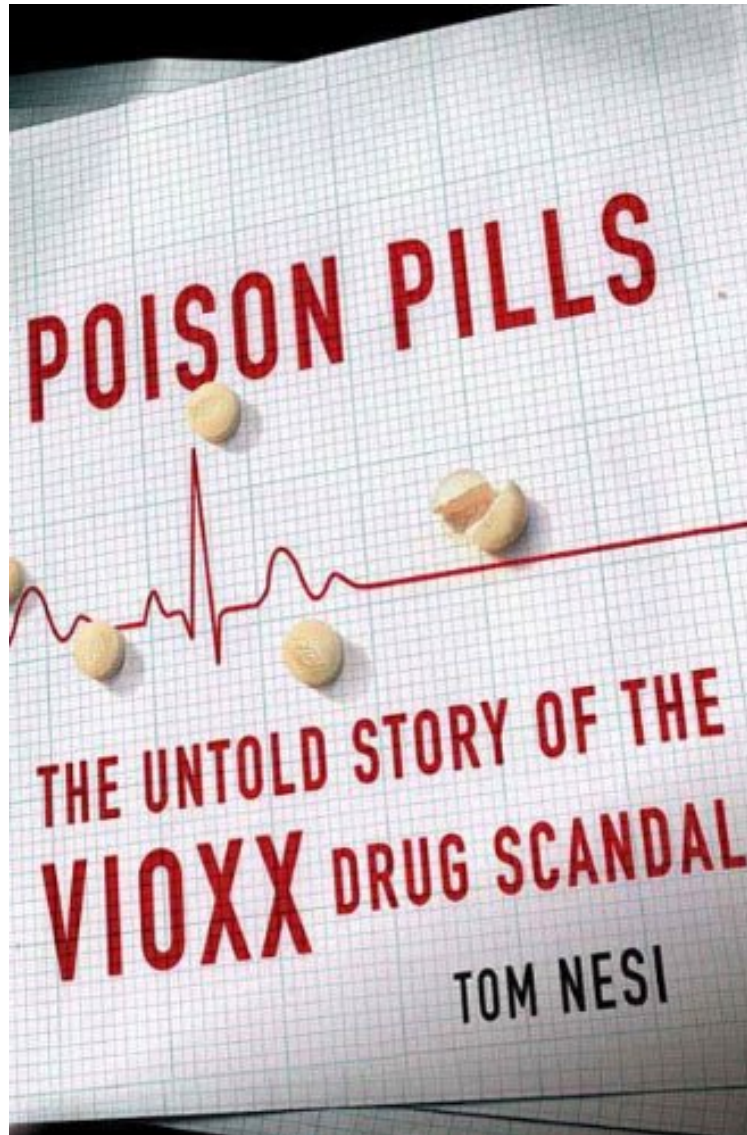


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## Poison Pills: The Untold Story of the Vioxx Drug Scandal

Tom Nesi

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**Tom Nesi : Poison Pills: The Untold Story of the Vioxx Drug Scandal** before purchasing it in order to gage whether or not it would be worth my time, and all praised Poison Pills: The Untold Story of the Vioxx Drug Scandal:

0 of 0 people found the following review helpful. An Exciting True Medical Detective StoryBy Paul H. KempThis book tells the story of how approximately 27,000 Americans died as a result of undisclosed health risks caused by an FDA-approved blockbuster arthritis drug -- and nobody went to jail for these deaths, although the dangers were known before the drug was released. It is a fascinating expose of how Big Pharma works to make money and fights victims' attempts to receive compensation. It tells the whole story in a very readable, non-technical way.Anyone in the U.S.

who expects to have any interaction with the so-called "Health Care" industry needs to read this book before taking their next new drug.<sup>2</sup> of 2 people found the following review helpful. some 4 years ago suffered mega clots all over my body including a massive stroke due to the side effects and adverse reactions fBy Brent D. SchlapperI was one of the unlucky few who recently , some 4 years ago suffered mega clots all over my body including a massive stroke due to the side effects and adverse reactions from drugs like vioxx and Celebrex. I told my attorney that she must read this before proceeding with a suit.<sup>1</sup> of 1 people found the following review helpful. Your doctor's only source of information about medicines come from drug companies, directly and indirectly.By GeorgeIt tells the true story of how drug companies operate. Just like the auto corporations, it's the bottom line; not how many people their product kills.Drug company CEO's are bean counters or salesmen. They know nothing about pharmacology.

To the millions of Americans who suffer from chronic pain and arthritis, Vioxx seemed like a miracle. One of the most widely promoted and prescribed pain medications in the world -- used by more than twenty million people -- it was endorsed by the medical establishment and celebrities such as Olympic champion figure skater Dorothy Hamill. With annual sales of \$2.5 billion, Vioxx became a pharmaceutical bonanza before being abruptly taken off the market in September 2004, after it was revealed that it led to an increased risk of heart-related disease and death.Drawing on internal documents, video footage, court testimony, and exclusive interviews, as well as three decades of experience inside the medical industry, Tom Nesi tells the dramatic story of what the drug's manufacturer, Merck, knew and when. It is a compelling narrative of business and medical science run amok, with a cast of characters ranging from those at the highest levels of the multibillion-dollar pharmaceutical industry to research scientists, marketers, and drug company sales reps. Here also are accounts from physicians, lawyers, financial analysts, and patients and their families whose lives have been forever altered by Vioxx.Set against a fascinating history of the origins of the modern pharmaceutical industry, POISON PILLS is a shocking tale that involves the breakdown of the United States medical system, the failures of the Food and Drug Administration, and enormous profits made by a large pharmaceutical corporation at the potential cost of thousands of lives.

ldquo;If medications had personalities, Vioxx would be that macho guy in a Hummer who just took your parking space (and the one next to it), who then gets out, smiling and talking on his cellphone. Touted as a 'super aspirin,' Vioxx was, for a time, the No. 1 pain medication in the world, backed by aggressive marketing to physicians and the public. How it got to be 'the single greatest drug safety catastrophe in the history of the world,' in the words of a U.S. Food and Drug Administration official, is a fascinating story that's told for the first time . . . in Nesir's carefully researched chronicle of the Vioxx saga.rdquo;--Calgary Herald