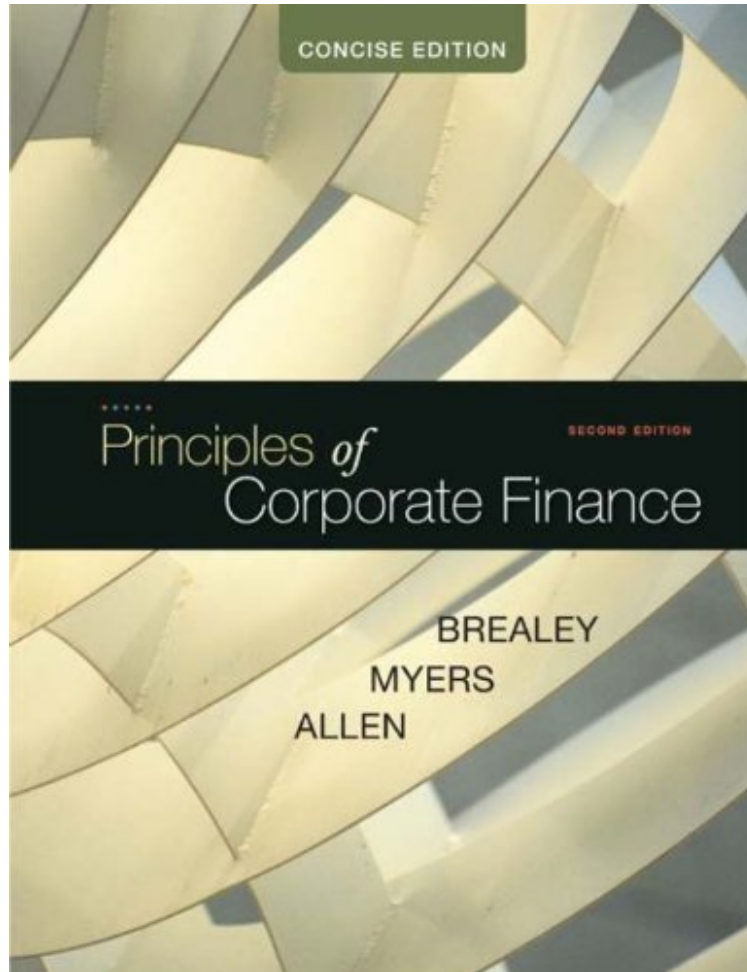


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Principles of Corporate Finance, Concise, 2nd edition (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover))

Franklin Allen, Richard A Brealey, Stewart C Myers
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Franklin Allen, Richard A Brealey, Stewart C Myers : Principles of Corporate Finance, Concise, 2nd edition (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)) before purchasing it in order to gage whether or not it would be worth my time, and all praised Principles of Corporate Finance, Concise, 2nd edition (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)):

2 of 2 people found the following review helpful. difficult text for those using it for a classBy AaronI bought this textbook for my corporate finance class. If given a choice, I would not have purchased this textbook. My main problem with this text is that the chapters do not set the foundation for the student to be able to adequately approach the homework problems. Usually, students rely on the teaching examples to tackle the homework problems, and in

most instances, I seldom am able to correlate my reading and the examples and apply it to the homework problems. Since I am taking this finance course through an online university, it's difficult to get the kind of one-on-one teacher support that I would need to have someone walk me through a homework problem. If you're looking for a general overview of corporate finance, this text might be helpful. If you're looking to get an in-depth understanding and you're currently enrolled in a course, this text will frustrate you. 0 of 0 people found the following review helpful. Challenging and difficult if you are new to finance. By RS Yes, you will learn finance principles and concepts. No you will not learn them in a clear and concise manner [ok, at least it was not the case for me]. The end of chapter questions seemed to touch on the concepts contained within the context of the chapter, however for me, this was a very challenging and difficult book to use and often had to seek outside resources to answer questions within the end of chapter reviews. Granted, this was my first official finance course, and perhaps for the well initiated this would make sense, but I found the material difficult to follow and a challenge to complete. Not that challenge is bad, but suffice it to say, learning came from supplemental materials 40% of the time. 1 of 1 people found the following review helpful. At least this author was trying to make it sound ... By Financial, Tax, Law Guy At least this author was trying to make it sound realistic, but then got too technical, and I'm already a Registered Investment Adviser, and still couldn't follow some of the materiel presented!

Throughout Principles of Corporate Finance, Concise the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The first ten chapters mirror the Principles text, covering the time value of money, the valuation of bonds and stocks, and practical capital budgeting decisions. The remaining chapters discuss market efficiency, payout policy, and capital structure, option valuation, and financial planning and analysis. The text is modular, so that Parts can be introduced in an alternative order.

About the Author Richard A. Brealey is a Professor of Finance at the London Business School. He is the former president of the European Finance Association and a former director of the American Finance Association. He is a fellow of the British Academy and has served as a special adviser to the Governor of the Bank of England and as director of a number of financial institutions. Professor Brealey is also the author (with Professor Myers) of this book's sister text, Principles of Corporate Finance. Stewart C. Myers is the Gordon Y Billard Professor of Finance at MIT's Sloan School of Management. He is past president of the American Finance Association and a research associate of the National Bureau of Economic Research. His research has focused on financing decisions, valuation methods, the cost of capital, and financial aspects of government regulation of business. Dr. Myers is a director of The Brattle Group, Inc., and is active as a financial consultant. He is also the author (with Professor Brealey) of this book's sister text, Principles of Corporate Finance. Professor of Finance and Economics, Imperial College London, and Nippon Life Professor of Finance at the Wharton School of the University of Pennsylvania. He is past president of the American Finance Association, Western Finance Association, Society for Financial Studies, Financial Intermediation Research Society, and Financial Management Association. His research has focused on financial innovation, asset price bubbles, comparing financial systems, and financial crises. He is executive director of the Brevan Howard Centre for Financial Analysis at Imperial College Business School.