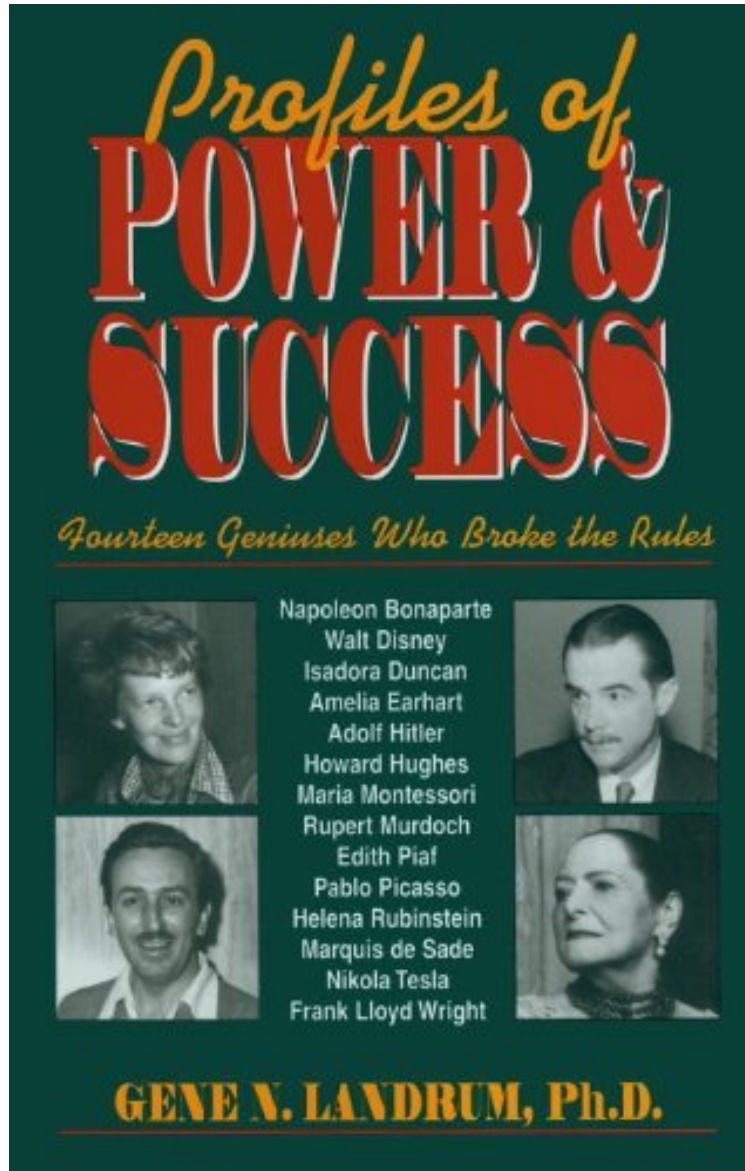


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Profiles of Power and Success

Gene N. Landrum

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Gene N. Landrum : Profiles of Power and Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised Profiles of Power and Success:

0 of 0 people found the following review helpful. Spectacularly informative By Experienced seminar leader Forget reading lengthy biographies of famous people to understand what made them tick. Here Gene Landrum tells the good, the bad and the ugly of what made them successful. He analyzes both common factors and unique elements of their stories, looking closely at personality factors, family background, childhood heroes, success philosophy, strengths and

weaknesses. He does not glorify these figures in the slightest, and I especially loved that he included and discussed so many pioneering women in a variety of fields. I can't wait to dig into his other books. 4 of 5 people found the following review helpful. Title should be, "Profiles of the Powerful and Self Destructive" By J. Johnson Today, about half way through this book I closed the cover and put the book away. I purchased the book to read about qualities of successful people - interested in role models. Along with successful qualities, the overreaching message I am getting from this author is the qualities that made the person successful also contributed to the person's self destruction. It is as if the author hand selected people who he could destruct once he wrote about their positive qualities. If you are looking for a book that talks of people who are positive role models then look elsewhere. This book is depressing, grotesque at points, gives too much information about the negative of these folks - I'm not sure what the author's definition of success is - self destruction is not in my definition of success AND I am certain there are successful people who do not self destruct and destroy themselves. It is rare I don't finish a book. This one was sickening. 0 of 0 people found the following review helpful. Five Stars By Customer Excellent

"The Bell Curve is wrong," claims Gene Landrum. "In fact, too much money, education or IQ is counterproductive to achievement." How do creativity and entrepreneurial genius emerge? Are they acquired or inherited? According to Profiles of Power and Success, nurture, not nature, is at the root of all great success in life, and the world's great power brokers and creative geniuses are bred, not born. This high-powered volume shows that energized creative geniuses are self-motivated and driven individuals who learned how to be great. Written with the self-help audience in mind, this book will motivate all who dare to reach for success and power in their own lives. Landrum's examples of the highly talented concentrate on six distinctive outlets to realize individual creative potential: Artistic Power - Frank Lloyd Wright and Pablo Picasso; Business Power - Helena Rubinstein and Rupert Murdoch; Entertainment Power - Isadora Duncan, Walt Disney, and Edith Piaf; Humanistic Power - Marquise de Sade, Maria Montessori, and Amelia Earhart; Political Power - Napoleon and Adolf Hitler; Technical Power - Nikola Tesla and Howard Hughes.

About the Author Gene N. Landrum, Ph.D. (Naples, FL), creator of the Chuck E. Cheese concept of family entertainment, is a high-tech start-up specialist, new product innovator, and marketing authority. He lectures on human behavior and personality, entrepreneurship, and the innovative process.